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**COSTCO AUTO PROGRAM'S LORI GRONE RECEIVES AUTO REMARKETING HONOR**  
*Named to 2015 Class of Women in Remarketing*

SAN DIEGO, April 16, 2015 – Costco Auto Program today announced Lori Grone, assistant vice president of field operations, has been recognized by *Auto Remarketing* magazine for exemplifying excellence as a female leader in the remarketing and used-car industry. Grone was named to the Women in Remarketing Class of 2015, a program honoring top female automotive professionals across the U.S. every year since 2009.



This year's Women in Remarketing Class of 2015 includes 19 influential female leaders who have demonstrated their dedication to go "above and beyond the call of duty" in support of and to advance the automotive remarketing business. Ms. Grone is the second Costco Auto Program executive to receive this accolade; the company's president, Gina Paolino, was part of the Women in Remarketing Class of 2011.

"Ms. Grone's knowledge of the CPO and remarketing aspect of the American automotive industry are the reasons she is greatly admired and respected by her peers," said Jim Newbery, executive vice president of strategic development at Costco Auto Program. "She represents all the best qualities in commitment not only to the Costco Auto Program but to our participating dealer network. At Costco Auto Program, execution in excellence is synonymous with Lori Grone."



Lori Grone began her career in the automotive industry in 1983 and has held a wide range of positions with various companies; from broker to finance manager to providing dealer support for affinity-based clubs. Finally, in 2007, Ms. Grone joined the Costco Auto Program team where her enthusiasm and keen business sense helped her rise through the ranks within the company.

Now assistant vice president of field operations at Costco Auto Program, Grone is responsible for overseeing enhancements to existing programs and spearheading the development of new offerings for Costco members. Under her direction, enhancements continue to make it easier for participating dealers to maximize sales using personalized tools and resources, while new opportunities will bring more in-market buyers to participating dealerships.

The 19 honorees were announced in the April 15 issue of the *Auto Remarketing* magazine and will be recognized in an award ceremony at Used Car Week, in November.

***About Costco Auto Program***

*Since 1989, the Costco Auto Program has been providing its participating dealerships exclusive access to a thriving and highly sought-after membership group who are looking for an exceptional experience when it comes to purchasing a vehicle. Recognized as an industry-leading member auto-buying service, the Costco Auto Program and its participating dealerships share the Costco Wholesale philosophy of offering exactly what Costco members are looking for – a beneficial relationship, outstanding value and superior buying experience. Participating dealerships receive exclusivity for their brand in their market area; providing a one-on-one member-to-dealer experience. They also benefit from comprehensive training, robust dealer support and marketing, and a proven sales process that helps maximize their success. In addition to delivering buyers for new and select pre-owned vehicles, the Costco Auto Program also offers a parts, service and accessories benefit to drive more quality buyers to its participating dealerships. Dealers interested in learning more about the Costco Auto Program can visit <http://dealers.costcoauto.com> or call 858-777-5111.*

*Note to editor: high-resolution images are available by request. To interview a Lori Grone, contact Honey Mae P. Kenworthy at [hkenworthy@costcoauto.com](mailto:hkenworthy@costcoauto.com) or 858-777-6538.*

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