



CompareCards Educates Youth for a Brighter Financial Future

New E-book, Infographic and Education Center Help Children Establish and Maintain Healthy Financial Habits

Charleston, SC – April 20, 2015 – [CompareCards](#), a leading credit card comparison company, has launched a series of initiatives for Financial Literacy Month that includes an infographic, e-book and Education Center.

In the United States, only 22 states require a high school course in economics and only 17 states require a high school course in personal finance. Parents are often responsible for teaching their children about basic personal finance, which some parents find to be a taboo subject area.

“It’s more important than ever that parents and educators have the right tools and resources to teach financial responsibility at an early age,” says Chris Mettler, President of CompareCards. “Our financial literacy infographic, e-book and Education Center are great resources for educating our youth about financial topics and set the foundation for healthy financial habits in the future.”

E-book: *Toddlers to Teens: Raising Financially Responsible Kids*

[Toddlers to Teens: Raising Financially Responsible Kids](#) provides parents with a wealth of information about the best ways to teach kids at any age about money. The e-book includes fun activities and printables that will engage children and help families incorporate good money management skills in their everyday lives.

Infographic: The Road to Responsible Spending - Teaching Your Kids About Money

Combining tips and fun activities for every age, this [infographic](#) will help parents teach their children important lessons about money and personal finance.

Education Center

CompareCards has recently launched an [Education Center](#), combining all their financial literacy resources, that will help parents and educators teach children from elementary school through college, about basic financial concepts. Within the Education Center are the [EdU Scholarship Award](#), [Financially Literate Youth \(FLY\)](#) grant program for schools, a [Student Center of free lesson plans](#), and [FinanceU](#), a resource for college students trying to finance their college education.

About CompareCards:

[CompareCards](#) was formed in 2005 as a credit card listing resource, but has grown into one of the most trusted credit card comparison sites used today. Using a side-by-side comparison tool, consumers are able to compare credit cards and find the best offer based on the factors that are important to each individual. CompareCards provides educational resources and initiatives to help steer future borrowers

away from debt. CompareCards' [Education Center](#) provides free financial lesson plans for educators that cover topics such as money, credit, credit cards, debt, and more.

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