

eFolder Partners with Dell to Enhance Business Continuity for AppAssure Customers

General Availability of eFolder DRaaS; eFolder Positioned to Provide DRaaS for Dell AppAssure Customers

San Francisco, – April 21, 2015 – eFolder, a leading supplier of business continuity and cloud file sync services for the IT channel, today announced a technology partnership with Dell and general availability of eFolder DRaaS (Disaster Recovery as a Service), a service that replicates Dell AppAssure backup images to the eFolder Cloud. eFolder DRaaS gives Dell AppAssure customers additional cloud recovery options in the event of a server failure or site-wide disaster, helping them minimize the risk and cost of downtime.

Dell AppAssure is an image-based backup and disaster recovery (BDR) software designed for virtual, physical, and cloud infrastructures. eFolder DRaaS is a cloud replication and disaster recovery service for Dell AppAssure backup images. AppAssure customers that add eFolder DRaaS to their new or existing AppAssure deployment will take advantage of:

- Replication of Dell AppAssure backup images to the eFolder Cloud for total infrastructure protection
- Multiple recovery options, including cloud-based recovery, minimizing downtime in the event of an everyday or site-wide disaster
- Compliant data centers and military-grade security, exceeding industry standards

Today, thousands of companies around the world depend on Dell AppAssure and eFolder DRaaS as a comprehensive disaster recovery solution. The release of eFolder DRaaS further establishes eFolder as a leading cloud replication and disaster recovery provider for Dell business continuity products.

eFolder first announced a technology partnership with Dell in 2012 to offer eFolder BDR for AppAssure, a disaster recovery service for Dell AppAssure backup images that is sold by eFolder exclusively to IT service providers. eFolder BDR for AppAssure continues to be available to Dell and eFolder partners that utilize a managed services business model.

eFolder and Dell executives both lauded the solution as one that delivers significant benefit to customers.

“Dell and eFolder have partnered on a joint mission for more than three years: enhance business continuity and strengthen peace-of-mind for business owners,” says Pierre Tapia, vice president of product at eFolder. “We are proud to announce eFolder DRaaS, a product which lets Dell AppAssure customers leverage the reliability and performance of the eFolder Cloud, and minimize the risk and cost of downtime through a turn-key, cost-effective solution.”

“Dell AppAssure helps thousands of businesses protect their critical data, whether it is stored on virtual machines, physical servers, or in the cloud,” says Paul Davis, director of data protection product management, Dell Software. “Thousands of AppAssure customers already choose to replicate their AppAssure data to the eFolder cloud, and we are delighted that this joint solution is expanding to make turn-key cloud DR even more accessible for AppAssure customers.”

eFolder DRaaS is available now and is available direct from Dell or through Dell partners.

About eFolder

eFolder is a leading supplier of cloud data protection, business continuity, cloud-to-cloud backup, and cloud file sync solutions for MSPs, cloud service providers, system integrators, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded data protection and file sync services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: www.efolder.net and follow us on Twitter: [@eFolder](https://twitter.com/eFolder)