



**Celebrity Chef Jeremy Hanlon Realizes His Childhood Dreams  
into the Latest South Florida Crave**

**UNSTOPPABLE BEACH BREAD ADDICTION**

**"Mouthwatering invention that will have you asking for more."**

Michell Diaz // Glo Creative // Lake Worth, FL

**Wednesday, April 22nd, 2015** - Benny's on the Beach introduces to all food lovers a revelation. From the kitchen styling of celebrity chef, Jeremy Hanlon, Benny's on the Beach introduces the original Beach Bread. The Beach Bread phenomenon has served locals and tourists hundreds of these delicious creations since it's unofficial debut a mere month ago. It is time to introduce the local secret to the rest of the world.

Chef and Beach Bread inventor, Jeremy Hanlon, was inspired by his childhood memories of the Jersey Shores' waffle sundae. Jeremy wanted to come up with a concept of bread that truly holds all of its contents. Experimenting with the waffle iron and developing unique bread yeast, Jeremy came up with the scrumptious savory brainchild that Lake Worth locals love -- the Beach Bread.

The Beach Bread looks like a waffle with its pocket squares holding sauces that grab the mouthwatering flavors of this one of a kind sandwich. It is no secret Jeremy wants only the best for his customers. With his fine dining background and creative skills, his invention of the Beach Bread is nothing short of culinary genius. There are a variety of savory and sweet Beach Bread to try from. Any other sandwich is incomparable to the fresh taste to that of Beach Bread.





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Smile and enjoy Benny's signature cocktail drinks with the pinky-raising extraordinary sandwich. The Beach Bread was invented thinking outside the box just for customers to love and appreciate its uniqueness. Plus, it's really cool and customers will want to share this with family and friends. One can't find the Beach Bread anywhere else. Benny's on the Beach is the place to be to enjoy an extensive menu made in mind for everyone's palates. With fantastic ocean views and superb service from a friendly staff, revel and relax right on the Pier. Benny's on the Beach is the best surf-side dining experience right here in South Florida's Lake Worth.

Since 1986, Benny's on the Beach has been a landmark on Ocean Avenue at the pier in Lake Worth. The newly-opened Lake Worth Pier lures fishing enthusiasts as it is one of the longest piers on Florida's Atlantic coast. Breathtaking ocean views and fresh food cooked to order are offered for breakfast, lunch, and dinner. Benny's on the Beach is a privately owned company and is located in Lake Worth, Florida.



**FOR MORE INFORMATION, PLEASE FEEL FREE TO CONTACT  
BENNY'S ON THE BEACH:**

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**HOURS:** Monday-Wednesday from 7am-5pm  
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