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Contact: Jim Verdin, President
jverdin@verdin.com
800-543-0488

The Verdin Company Expands with Announcement of New GM
New general manager to run Ohio's oldest private corporation

CINCINNATI, OH – [The Verdin Company](http://www.verdin.com) announces that Tom Shepherd has joined the company as its new general manager.

Tom Shepherd's responsibilities include day-to-day management of the company focusing initially on manufacturing and accounting processes. Shepherd comes to the 173-year-old bell and clock company after an extensive management career serving in senior operational and financial positions of several privately-held and family-owned companies in both Cincinnati and Rochester, NY. He assisted these companies with long-range goals and transitions. Shepherd is also a volunteer with Big Brothers Big Sisters of Greater Cincinnati and with the Next Generation Institute of the Goering Center at the University of Cincinnati.



"Tom brings a valuable perspective to the company," said The Verdin Company President, Jim Verdin. "His experience and philosophy are a perfect match for the company, and I look forward to seeing continued business growth with his management of the day-to-day operations of the company."

The six-generation Verdin Company of Cincinnati, OH has been in the business of clocks and bells since 1842. The company expanded its scope of business over the past few years with several acquisitions of bell and clock businesses, as well as companies that manufacture products or provide services that enhance the core business of clocks and bells. For more information, please visit www.verdin.com.