

mindlogr

Summary

Mindlogr is a personal video logging platform that allows users to record and store in an organised manner, private videos of their thoughts, feelings and memories.

The primary focus of Mindlogr is to promote private vlogging as a means to better mental health and a sense of greater wellbeing. This is achieved through personal reflection and the tools within the site to aid memory recall and emotional release.

Some Facts (data date: Apr 2015)

- Founded: Nov 2012 as DiaryMemo, Brand name changed August 16th 2013
- Over 9000 user registrations, 20000+ videos, 1000+ hours of recording
- Video introduction: https://www.youtube.com/watch?v=3w3zX-6_ONc
- Approved as an NHS (UK's National Health Service) mental health app in January 2014

Current Features

- Private and shared log book functionality
- User upload & mobile recording
- Mind exploration guide to aid memory recall.
- Appointment of custodian
- Cloud storage link up - currently supporting Dropbox and Google Drive
- Social media API link - allows for collection of latest social media status
- Withings API link - allows for collection of fitness, health and sleep data
- Weather API link - allows for weather data recording
- Guided logs - guides written by expert authors to provide starting points for talking.

Future Features

- Further API links - Runkeeper, Fitbit, iHealth, HumanAPI, Emotient
- Video transcription - video to audio to text - allows text indexing and future sentiment analysis
- Mobile App
- Automatic emotion detection via facial recognition
- Further cloud storage support - Onedrive, iCloud, Box

Vision

To enable people to understand themselves more, derive more meaning in life, provide an outlet for their private thoughts, and preserve their legacy and story forever.

Contact Details

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