**Media Advisory**



wot.io™ Announces Silver Sponsorship of LiveWorx 2015, the IoT Event of the Year

*Live Demos by wot.io to showcase the Power and Ease of Use of its data service exchange™*

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| **WHAT** | wot.io™, a ThingWorx partner and a provider of the leading *data service exchange™* for connected device platforms, will be demonstrating the power of its operating environment in their booth at the LiveWorx™ 2015 event, in Boston, MA, May 4-7. wot.io’s Smart City Transportation Demo shows the possibilities that can be realized with the variety of data services in wot.io’s *data service exchange™.* This demonstration showcases wot.io’s partners including IoT-X (Stream Technologies’ unified access connectivity environment), the ThingWorx® rapid application development IoT platform, ARM® mbed™, MultiTech, u-blox, Scriptr, Elasticsearch® (via DataArt), and Kibana.As trucks move through a virtual city, they communicate their positions and other data with various connected devices via satellite, cellular, and other networks. This data will be received by the wot.io operating environment and overlaid with other information such as traffic data and hazard data, resulting in a comprehensive mapping and real-time visualization of vehicles, including positioning, report generation, and more. With its integrated marketplace of third-party data services [wot.io](http://wot.io) offers customers building IoT and M2M solutions choice, quicker time-to-market and scalability. |
| **WHO** | * Mitchell Golner, VP, Product Management
* Carl Pichotta, VP, Business Development
* Kevin Smith, Business Development Manager
* Drew Khoury, Sales Engineer
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| **WHEN** | [LiveWorx 2015](http://liveworx.thingworx.com/)May 4-7, 2015Boston, MA |
| **WHERE** | Live demos will be featured in wot.io’s booth in the Solutions Showcase. |
| **BACKGROUND** | wot.io’s *data service exchange™* provides a marketplace and operating environment for web applications that leverage the “Internet of Things,” operating on data from connected devices, enabling data aggregation, analysis, and an expansive range of value-added services. The combination of wot.io’s data service exchange™ and the ThingWorx® rapid application development platform enables customers to reduce risk and time-to-market by allowing customers to eliminate the time consuming and costly integration required to interconnect best-in-breed data services into an efficient Internet of Things data processing solution. Additionally, wot.io allows customers to easily plug and play different data services into their solution to quickly prototype and explore with minimal impact. wot.io native ARM® mbed™ IoT Device platform support helps to insure best device management with ARM-based devices, including the ability to securely update devices in the field. |

**About wot.io**

Founded in 2014, wot.io™ is the *data service exchange™* for connected device platforms. wot.io enables the enterprise customer to derive significant value from their data while dramatically accelerating time-to-market for Internet of Things (IoT) and Machine to Machine (M2M) implementations. wot.io’s integrated marketplace of best-in-class data services enables customers to focus on building their solution while freeing them from the time consuming effort of making contractual agreements and technically integrating each data service. Through choice, time-to-market and scalability we help our customers to drive ROI and increase revenue with their solution using analytics, business intelligence, data retention, device management, data management, monitoring, visualization, web API automation and other offerings.

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