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FOR IMMEDIATE RELEASE

### **Fresh Restaurant Chain Makes its Debut in Brea, CA**

CHINO, CA (April 27, 2015) - Lollicup® USA, Inc. is proud to announce the Grand Opening of our 3rd Lollicup® Fresh Coffee & Tea location in Brea, CA. The anticipated opening date is slated for May 1, 2015 in the Brea Mall food court. The festivities will kick off with a ribbon cutting ceremony at 12pm with Lollicup® USA, Inc. President and CEO, Alan Yu and the Brea Chamber of Commerce in attendance.

In honor of our store launch, Lollicup® Fresh Brea will be running four promotions throughout the month. We invite all of you to join us on this special day and take part in the promotions listed below!

- Receive a free cup of Boba Milk Tea between 1pm-5pm (May 1<sup>st</sup> only)
- Get a free water bottle & tote bag when you spend \$20 or more (May 1-3)
- Check into our Yelp or Facebook page and get a free 12oz Popcorn Chicken (redeemable May 4-31).
- Buy 1 get 1 free drink (valid May 4-31) at Brea location only

"We are honored to be part of the Brea community and cannot be more excited to provide a different type of dining experience for our customers in the Brea Mall. Our menu offers a wide range of freshly made food and drinks that can satisfy any taste bud, while being truly affordable." – Shaun Ito, Vice President of Lollicup® Franchising LLC.

For more information or inquiries, contact [marketing@lollicup.com](mailto:marketing@lollicup.com)

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Based in Chino, CA, Lollicup® Fresh is the new evolution of Lollicup® Coffee & Tea, serving milk and tea based beverages complemented with tasty, chewy add-ons and addictive Asian snacks. Lollicup® Fresh prides itself on continuously providing quality products with a great experience to its customers. Please visit [www.lollicup.com](http://www.lollicup.com) for more information.

*Freshness You Can Taste*