



Lightning Motorcycle Story - Breaking The Battery Barrier!



When a banker from Iowa gutted a top-of-the-line Yamaha motorcycle and installed a battery, his friends griped: "Why'd you ruin a great bike?" This was the birth of Lightning!

Autodesk has been one of Lightning's technology partners and plays a major role in enabling the Lightning's design capability. "Autodesk is one of the key enablers of the Lightning team's ability to quickly iterate product development. Autodesk supplies the tools that Lightning has depended on since building our first prototype" said Richard Hatfield, CEO of Lightning Motorcycle.

The 'Taking efficiency further' chart shows Lightning Motorcycles energy efficiency compared to other forms of transportation. This is one of the key reasons that Richard Hatfield has advocated for electric 2 wheel transportation since building the first electric motorcycle in 2006.

This story captures the essence of Lightning's culture and spirit of dedication and passion to build the most advanced electric motorcycles in the world. Read the entire story at <http://www.autodesk.com/customer-stories/lightning-motorcycle>.

TAKING EFFICIENCY FURTHER



Visit www.lightningmotorcycle.com to reserve your own Lightning LS-218 today.

About Lightning Motorcycles

Lightning Motorcycle has been involved in researching and manufacturing electric two wheeled transportations (E2W) since 2006. Lightning builds the fastest production motorcycle in the world, has won many road racing competitions and set several world speed records. Lightning's solutions have been used in various applications, from fuel cell hybrid electric buses, hybrid cars, electric motorcycles, electric ATV, electric yard trucks for ferrying shipping containers, professional ocean racing yachts and many other areas. Our mission is to build electric 2 wheel transportation (E2W) that has superior efficiency, performance, and affordability than current gasoline alternatives. www.lightningmotorcycle.com

Contact :Jojo Chang

Email: Marketing@lightningmotorcycle.com

Website: www.lightningmotorcycle.com