

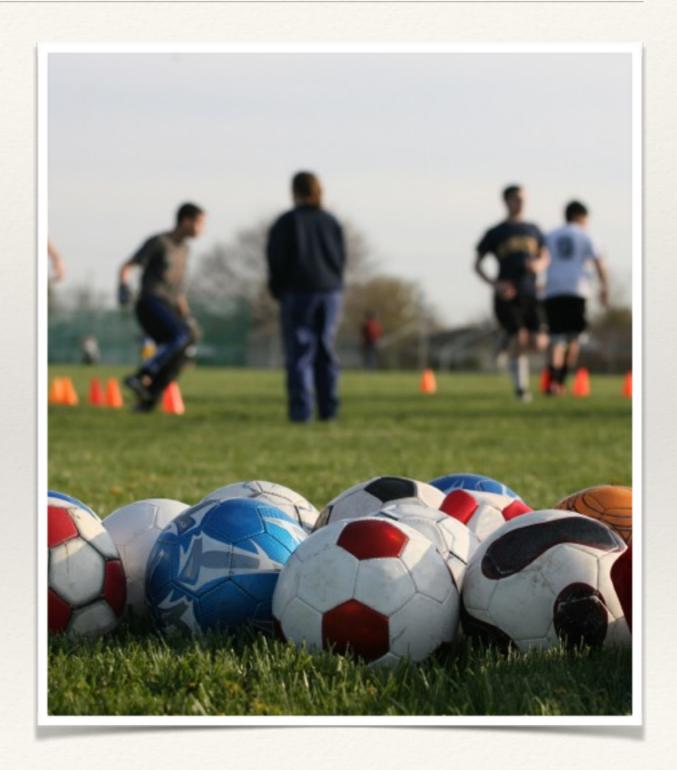
Club Information Pack



How Can Coaches Training Room.com Benefit My Club?

Coaches Training Room offers a full and ever expanding curriculum of soccer training sessions designed and developed by people who understand the needs of coaches and the need for affordable and relevant ongoing coach education. We will provide you with the number of content licenses your club requires to ensure all of your coaches have unlimited access to the online curriculum 24/7.

We will remain a constant point of contact for Directors of Coaching to answer questions and help to implement your clubs' own coaching Philosophy through our curriculum.



What Do We Get For Our Money?

- Each Head Coach within your club will be granted unlimited access to the full online curriculum, including all animated session plans each with their own downloadable version ideal for printing and taking along to the session.
 Coaches will also have access to downloadable guides to develop a better understanding of different aspects of the game, for example "How to defend as a Unit".
- We offer session ideas for coaches of all ages and abilities meaning our program benefits each coach and therefore every player within your club regardless of age or ability.
- We also provide all coaches' access to a private community of coaches to encourage discussion, problem solving and sharing in successes.

We Don't Have A Large Budget, Can We Afford This?



Yes! We have spent a lot of time working with clubs to improve systems, educate coaches and improve the overall club standing. Our overall focus by addressing these points is to give the players a better chance of having a positive experience through the best sport in the world (in our biased opinion!).

With all that being said, we understand club budgeting and want to create a curriculum which not only offers the chance for all coaches and players to improve with access to a wide range of beneficial sessions, but also gives the club a chance to raise vital funds for equipment by using our curriculum.

Here's A Case Study

Here's a case study of how clubs can use our curriculum most effectively:

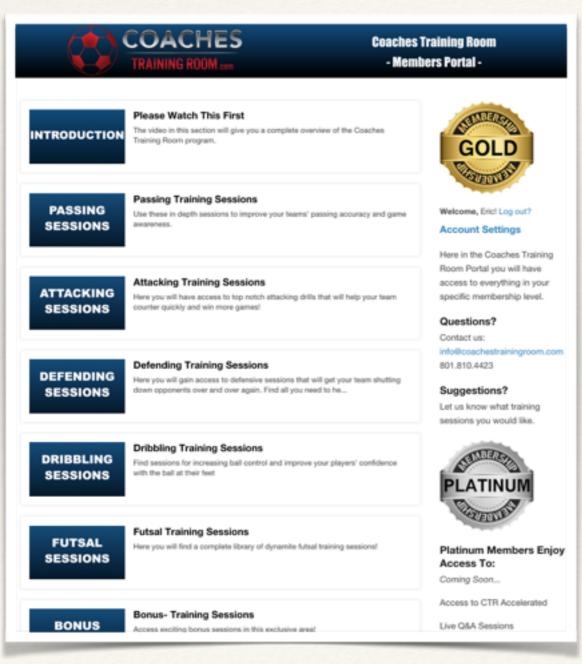
Club A uses the online Coaches Training Room Curriculum to compliment their inhouse Coach education. The club has 15 teams and 15 head coaches. Coaches Training Room provides curriculum access for all 15 Coaches at a cost for 12 months of \$1000.

Access for each coach works out \$5.55 per coach per month.

Club A has 300 season players who play in a Spring and a Fall Season. Club A chooses to offset the cost of the curriculum access by writing a "Coach Education Curriculum Access" into their registration fees. They set the curriculum access cost per player at \$2 each season. Over the Spring and the Fall season the club raises \$1200, meaning the curriculum access paid for itself and raised the club \$200 dollars which they spent on upgrading their coaching equipment for the following season. We love win-win!

A Look Inside

Members Portal



Over 130 Sessions



A Look Inside

Inside Specific Session



Downloadable PDF for Each



A Look Inside



Members Portal Session View What Members Are Saying...



The user interface is simple and easy to use, coaching session clips give a great representation of the descriptions below and also aesthetically pleasing. Vast amount of sessions to chose from in each section making this a massively useful tool to have in your coaching locker, great ideas and a different perspective to gain coaching knowledge and understanding.

-Christopher Nash English FA Licensed Soccer Coach. Training Program Director and Head Coach.



Coaches Training Room is an excellent resource for soccer coaches of all ages and abilities. The site is very simple to navigate to your favourite coaching sessions and to find new activities for your players. Each activity on the site is presented with a video example, a detailed description of how to run it as well as the key coaching points and progressions. It even allows you to download the session to include in your own collection; which is a a fantastic resource to help build your own session plan collection. As a bonus, Coaches Training Room also features a section for futsal sessions.

-Matt Telfer NSCAA Advanced National Coach English FA Licensed Coach



An incredibly clear and informative insight into all aspects of coaching. Providing outstanding ideas for all elements of football and futsal. A great personal tool for aspiring coaches one I definitely recommend!

-Sam Minihan Pro football Player Formerly with Rochdale AFC. University Team Captain.

Thank You.

We will be in contact with you shortly in regards to the form you completed requesting our club rates.

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