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## PRESS RELEASE

FOR IMMEDIATE RELEASE

### **Margaret Read MacDonald Wins 2015 Anne Izard Award**

*Teaching with Story*, by Margaret Read MacDonald, has been awarded an Anne Izard Storytellers' Choice Award.

*White Plains, New York – May 28, 2015*, August House Inc. is pleased to announce that Margaret Read MacDonald's book **Teaching with Story** has been honored with a 2015 Anne Izard Storytellers' Award by the Westchester Library Association. This prestigious award highlights and promotes distinguished books on storytelling—books with strong storytelling resources or strong storytelling source material. The Westchester Library Association will celebrate **Teaching with Story**, along with the other 12<sup>th</sup> bi-annual Anne Izard Award winners, on June 16<sup>th</sup>, 9:30 AM at the White Plains Public Library in New York.

**Teaching with Story** contains resources for teachers and librarians looking to use storytelling in their classrooms. It covers a range of topics known as the 7Cs: **C**ommunity, **C**haracter, **C**ommunication, **C**urriculum, **C**ultural connections, **C**reativity, and **C**onfidence. MacDonald explains how telling stories to children and engaging children in storytelling helps enliven the curriculum, develop literacy and language skills, build positive character traits, teach creativity, and build community. Additionally, **Teaching with Story** provides teachers and children with techniques for learning to tell stories, as well as lesson plans and lesson activities correlated with the Common Core Standards.

**Teaching with Story** is the fourth of Margaret Read MacDonald's books to receive the Anne Izard Storyteller's Choice Award. Previously, MacDonald won the Anne Izard award for her picture books **Go to Sleep Gecko** (2007) and **The Boy from the Dragon Palace** (2013), and for her resource book **The Storyteller's Sourcebook** (2002). In 2013, August House's Willy Clafin was also honored with the Anne Izard award for his Maynard Moose picture book **Rapunzel and the Seven Dwarfs: A Maynard Moose Tale**. As a 2015 Anne Izard Storytellers' Choice Award winner, The Westchester Library Association has marked MacDonald's **Teaching with Story** as a book "that can be used with confidence as resource for storytellers" and that "deepens and enriches a

storyteller's understanding of the meaning and uses of story". Margaret has published over 55 books and has traveled the world performing her stories for appreciative audiences and sharing her love of folktales.

August House Inc, the publisher of ***Teaching with Story***, is a highly acclaimed and award-winning multimedia publisher of children's stories, folktale anthologies, and resource books. Located in Atlanta, GA, August House Inc has developed one of the most highly respected collections of folktales from the world's great oral traditions.

You can find more information about August House at [www.augusthouse.com](http://www.augusthouse.com) and more information about Margaret Read MacDonald at [www.margaretreadmacdonald.com](http://www.margaretreadmacdonald.com).

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