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Press Release

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**MountainView in Production with Response Analytics' Mortgage Asset Management System**

*Adaptive Technology Delivers Lifecycle Mortgage Asset Management*

**SCOTTSDALE, AZ. – April 13, 2015** – Response Analytics Inc., an enterprise software solution provider for financial services organizations, announced today that MountainView Capital Group and MountainView Management Company are in production with Response Analytics' Mortgage Asset Management solution. MountainView is using Response Analytics' solution in support of its residential whole loan asset management and sales advisory businesses.

Response Analytics' Mortgage Asset Management solution helps mortgage investors, mortgage REITS and mortgage aggregators which acquire and manage residential and commercial mortgage assets to:

- Manage the complete lifecycle work flows for Flow and Bulk purchases, due diligence, settlement, surveillance, disposal / securitization and loan accounting;
- Optimize warehouse lending for maximum borrowing capacity;
- Develop unique analytic insights for use in proactively managing portfolios and improving asset performance; and
- Provide robust reporting capabilities which meet regulatory and investor reporting requirements.

"We needed an analytics solution that would effectively support our assets under management, growing pipeline of opportunities, and strategic plans," said MountainView Management Company chief investment officer James Sherrill, who also manages the residential whole loan trading desk for MountainView Capital Group. "We have been impressed with the listening, customization and implementation provided by Response Analytics, and this tool will be a critical resource in the evolution of our business."

"We are pleased with MountainView's progress and the value they are receiving from our product," said Kevin Kaspszak, Chief Operating Officer of Response Analytics. "We expect to be working with them on a number of new initiatives over the coming years."

**About MountainView**

For more than 25 years, the companies of MountainView Capital Holdings have been focusing on the capital markets and financial advisory needs of the financial services industry while specializing in residential mortgage and fixed income assets. With expertise in sales and trading, analytics and asset management,

MountainView is uniquely qualified to create value for clients in all market conditions, and is strategically building on a longstanding commitment to offer a broad range of services.

**About Response Analytics**

Response Analytics, Inc. is an enterprise software solution provider for financial services organizations.

Response Analytics' solutions help secondary mortgage market participants buy, finance, manage and sell a variety of residential and commercial mortgage assets. Contact Brent Lippman at

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