



## Transition 360 Alliance™

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### **USO ANNOUNCES NEW ALLIANCE TO HELP TROOPS & THEIR FAMILIES REINTEGRATE INTO CIVILIAN LIFE**

*Comfort Crew for Military Kids, Hire Heroes USA, RP/6 and Stronger Families join together as the USO Transition 360 Alliance to provide new levels of support in employment, family strengthening and community reintegration*

**ARLINGTON, VA (May 11, 2015)** The USO (United Service Organizations) today announced the [USO Transition 360 Alliance](#), an initiative to help military personnel and their families successfully transition back into civilian life after their service ends. The *USO Transition 360 Alliance* partners include the Comfort Crew for Military Kids, Hire Heroes USA, RallyPoint/6 (RP/6) and Stronger Families. The USO, a nonprofit organization, has supported America's troops and their families, providing critical programs and services in more than 160 locations around the world. As a nongovernmental organization with a widespread presence on military installations and 30,000 dedicated volunteers, the USO is uniquely positioned to establish the alliance and collectively reach troops well before they complete their service, to begin easing their return to civilian life.

The need to support transitioning troops and their families is essential: the Chairman's Office of Reintegration estimates that more than 200,000 service members will transition back into civilian communities each year during the next five years. Annually, 474,500 service and family members begin the transition process. That means each day 1,300 service and family members face challenges such as finding a job, moving to a new place, or starting at a different school. The *USO Transition 360 Alliance* will focus on three key pillars of a successful transition back into civilian life: employment, family strengthening and community reintegration.

The [USO Transition 360 Alliance](#) will leverage the USO's global resources and the programmatic expertise of the partners specializing in military-to-civilian transitions to provide essential services to help troops and families navigate this process. The *USO Transition 360 Alliance* partners selected by the USO demonstrated a record of excellence and the ability to meet the needs of troops and scale their services globally.

The *USO Transition 360 Alliance* partners support troops and families by:

- **Comfort Crew for Military Kids** (Austin, TX), *supports military kids and teens as they overcome the obstacles of growing up in a military family and transitioning out of the military.*
- **Hire Heroes USA** (Alpharetta, GA), *provides active duty and wounded, ill, or injured troops and their spouses with tools, resources, and networking opportunities to meet their career goals.*
- **RP/6** (Lakewood, WA), *a team of case navigators known as “Scouts” providing a unique concierge approach creating action plans for the service/family members to ensure they are supported through a “no wrong door” experience. This methodology is effective via a coordinated network of public/private local and national resources who are connected through the ease of RP/6 delivery.*
- **Stronger Families** (Seattle, WA), *helps military couples to reconnect and strengthen their relationships by establishing effective ways of communicating and building trust and hope.*

“Individually, we could not serve as many troops as well as we can collectively. So the USO has brought these groups together to combine the very best of what each of us has to offer America’s transitioning military families, on a scale that no single organization could achieve alone,” said J.D. Crouch II, CEO and President of the USO.

"The *USO Transition 360 Alliance* changes the way America reaches and impacts troops in transition," said General Peter W. Chiarelli, (Ret.) 32nd Vice Chief of Staff of the U.S. Army. "Through this innovative alliance with partner organizations RP/6, Comfort Crew for Military Kids, Hire Heroes USA and Stronger Families, the *USO Transition 360 Alliance* will be able to meet troops and their families at every stage of their transition and as they look towards defining their new normal."

Working through the USO, the Comfort Crew for Military Kids, Hire Heroes USA and Stronger Families have already touched thousands of troops and families with impactful programs, aiding in career placement, relationship satisfaction, and parent-child communication. RP/6 is a new partner for the USO with a unique service delivery model that will complement how USO connects with local military communities.

“The transition from military to civilian life is a major adjustment, not just for American troops, but also for their significant others and their children. When our service men and women come home, they need three things to ultimately become thriving, successful veterans: an updated life plan, a career track with a good job, and a strong family,” Crouch continued. “*USO Transition 360 Alliance* will serve as a powerful force multiplier, combining the size and global reach of the USO with the specialized services of the *USO Transition 360 Alliance* partners to build a new level of capacity to help an unprecedented number of men and women in uniform successfully pivot back into civilian life.”

The USO anticipates that the *USO Transition 360 Alliance* will be operational in the summer of 2015 and will begin to roll out a portfolio of tools and resources including an online experience, in-person representation at USO locations, workshops and case management. Further expansion of the *USO Transition 360 Alliance* is planned for 2016 and subsequent years.

For more information about the *USO Transition 360 Alliance*, please visit [USO.org/USOtransition360Alliance](https://USO.org/USOtransition360Alliance). For the USO Transition 360 Alliance press kit [click here](#).

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### **About the USO**

*The USO lifts the spirits of America's troops and their families millions of times each year at hundreds of places worldwide. We provide a touch of home through centers at airports and military bases in the U.S. and abroad, top quality entertainment and innovative programs and services. We also provide critical support to those who need us most, including forward-deployed troops, military families, wounded warriors, troops in transition and families of the fallen. The USO is a private, non-profit organization, not a government agency. Our programs and services are made possible by the American people, support of our corporate partners and the dedication of our volunteers and staff.*

*In addition to individual donors and corporate sponsors, the USO is supported by President's Circle Partners: American Airlines, AT&T, BNSF Railway, Clark Construction Group, LLC, The Coca-Cola Company, JCPenney, Jeep, Johnson & Johnson, Kroger, Northrop Grumman Corporation and TriWest Healthcare Alliance and Worldwide Strategic Partners: BAE Systems, BIC, The Boeing Company, ConAgra Foods, FedEx, GEICO, Harris Teeter, Lockheed Martin, Microsoft Corporation, Procter & Gamble, TKS Telepost Kabel-Service Kaiserslautern GmbH & Co. KG and Wawa Inc. We are also supported through the United Way and Combined Federal Campaign (CFC-11381). To join us in this important mission, and to learn more about the USO, please visit [uso.org](https://uso.org).*