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eFolder Awarded 5-Star Rating in CRN's 2015 Partner Program Guide

eFolder Receives Distinction in Annual Guide of the Best IT Channel Partner Programs

Atlanta, GA – May 13, 2015 – eFolder, a leading supplier of cloud data protection and business continuity services for the IT channel, today announced it has been awarded a 5-Star rating in The Channel Company's [CRN](#) 2015 Partner Program Guide. This annual directory is the definitive listing of technology vendors that service solution providers or provide products through the IT channel. The 5-Star Partner Program rating recognizes an elite subset of companies that offer solution providers the best partnering elements in their channel programs.

The eFolder channel program includes cloud data protection, business continuity and cloud file sync services. These services are distributed on a wholesale basis to channel partners, enabling solution providers to generate highly profitable, recurring revenue. eFolder partners are assigned a dedicated account manager in their territory. eFolder allocates all of the company's technical support, engineering, marketing and sales resources to helping channel partners succeed.

The company boasts more than 2,600 transacting channel partners worldwide.

To determine the 2015 5-Star recipients, The Channel Company's Research team assessed each vendor's application based on investments in program offerings, partner profitability, partner training, education and support, marketing programs and resources, sales support and communication.

"Solution providers have a lot of choices when it comes to selecting vendor partners. Identifying the right vendor, with the right technologies, and the right approach can make all the difference," said Robert Faletra, CEO, The Channel Company. "Our annual Partner Program Guide and 5-Star rating recognizes the best channel programs available in the market today to help solution providers determine which vendors deliver the best partner elements for their individual business goals."

"We are honored to receive a 5-star rating in CRN's 2015 Partner Program Guide," says Jan Spring, vice president of channel development at eFolder. "Receiving a rating of this caliber confirms that our channel program provides partners with the best solutions for their business and their clients."

The 2015 Partner Program Guide will be featured in the April issue of CRN, and online at www.CRN.com.

About eFolder

eFolder is a leading supplier of cloud data protection, business continuity, and cloud file sync solutions for MSPs, solution providers, and VARs. Delivered as wholesale services to the channel, eFolder enables its partners to provide branded data protection and file sync services and to generate highly profitable, recurring revenue. eFolder services complement many of the managed service offerings already deployed by partners and integrate with common PSA systems, making adoption of eFolder services fast and easy. eFolder also empowers cost-effective partner and end-user private clouds, allowing partners to meet the needs of any client, regardless of size or readiness to engage in public cloud services. eFolder is a privately held company and is headquartered in Atlanta, GA. For more information, please visit: www.efolder.net and follow us on Twitter: [@eFolder](#)

About The Channel Company

The Channel Company, with established brands including CRN, XChange Events, IPED and SharedVue, is the channel community's trusted authority for growth and innovation. For more than three decades, we have leveraged our proven and leading-edge platforms to deliver prescriptive sales and marketing

solutions for the technology channel. The Channel Company provides Communication, Recruitment, Engagement, Enablement, Demand Generation and Intelligence services to drive technology partnerships. Learn more at www.thechannelcompany.com.

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