Volume 2, Issue 5 May 2015



Thought Leaders' Corner

Q. Can mHealth Be Deployed by Health Systems Across the Care Continuum?

There is tremendous opportunity for mHealth technology to transform at-home care. Over the last few years, the Personal Emergency Response Systems (PERs) industry has made a major shift to offer more mobile medical alert devices to the rapidly growing, tech-savvy senior population. But the benefits of these mobile devices extend beyond just providing support and emergency services to seniors anytime, anywhere.

Mobile PERS (mPERs), unlike the in-home systems of the past, are a proactive solution for at-home care. In addition to providing on-the-go support to aging adults, many mPERs also provide caregivers and home care providers with tools to remotely monitor an individual's vital signs and activities through online and mobile portals. Real-time emails and text notifications allow for greater visibility into what's going on day-to-day with a senior adult, providing caregivers and home care professionals with the vital information they need to get in front of an issue before it gets serious.

These mobile medical alert devices can help cut down on costs associated with home care by decreasing the number of visits needed per week, and the proactive monitoring approach can also lead to fewer trips to a physician.

mPERs help seniors stay in their home longer with the freedom to continue to thrive and live an active lifestyle, while also providing greater peace of mind to their loved ones and caregivers.



Geoff Gross President/CEO Medical Guardian Philadelphia, Penn.