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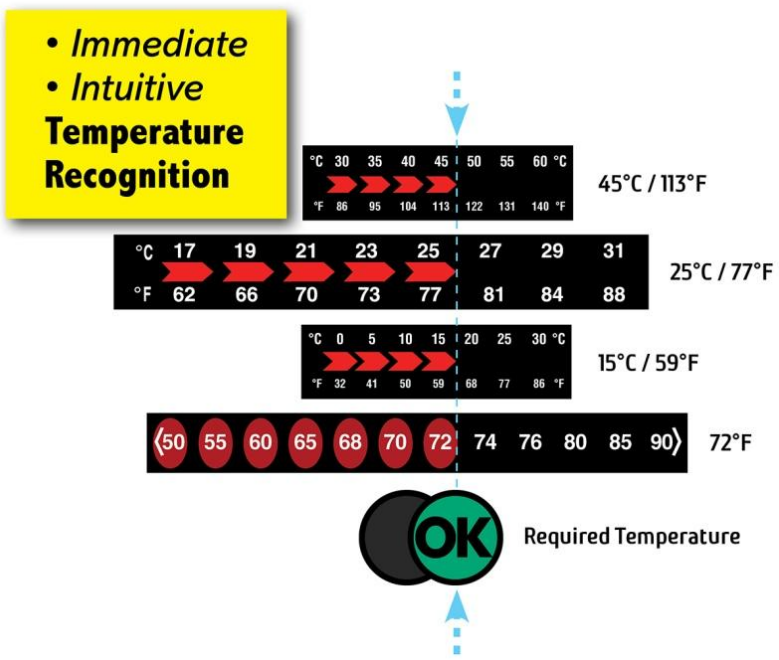
NEW PRODUCT BULLETIN: "Digitemp® EZ" Easy Read Color Change Thermometers and Custom Graphics.

Glenview, IL – May 1, 2015 - LCR Hallcrest is pleased to release for Sale **"The Next Generation in digital Liquid Crystal Thermometry", Digitemp EZ**

Digitemp EZ thermometers indicate the current temperature with one color. No Interpretation Necessary! Same features and benefits as traditional liquid crystal thermometers in an easy to read format that offers limitless custom possibilities!



Digitemp EZ features single color change technology, is available in four self-adhesive sizes covering a temperature range of 0 to 60ºC that is easy to read, accurate to ± 1^0C and continuously displays temperature with no batteries.

Single color change liquid crystal is digital in nature and works like an on/off switch, allowing the technology to be applied to custom graphics. Symbols, numbers, letters, and images can be made to appear when an activation point is reached. Triggering points can be mixed to create indicators that monitor a temperature range, High, Low and OK can be combined in one indicator.

"*EZ Read Color Change Liquid Crystal creates a true digital monitor that is easy to read, accurate and can be shaped into your graphic design, so temperature can be displayed traditionally or creatively. Digitemp EZ is the next generation in liquid crystal temperature monitoring offering solutions designed to satisfy the most demanding client needs.",* comments Rocky Sapienza, VP of LCR Hallcrest.

For Further Information / Samples Call: 847.998.8580 Email: info@hallcrest.com or visit www.hallcrest.com

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LCRHallcrest is an international manufacturer of color and chemical changing temperature measurement labels, indicators and graphics with in-house design, development and manufacturing capability that offers solutions for unique temperature identification problems.