



FOR IMMEDIATE RELEASE

## Urjanet Accelerates Expansion of Automated Utility Data Offerings into International Markets

*Company Will Make Timely and Accurate Utility Data Easily Accessible Around the World*

**ATLANTA — May 19, 2015** — Urjanet, the only global source of automated utility data, today announced it is accelerating its international expansion to support its growing number of new global customers and existing customer base. The company's award-winning utility data will now be available to energy and sustainability solutions providers and commercial organizations in Europe and Asia.

"Although the structure of the utility markets is less complex outside of North America, the fundamental challenge of managing large volumes of utility data for multi-site businesses and energy services firms remains," said David Metcalfe, CEO of Verdantix. "This will allow Urjanet to quickly replicate its offerings internationally through existing customers with global operations."

Urjanet's expansion is being driven by its growing network of international energy and sustainability solutions partners such as thinkstep, CREDIT360 and Verisae. Leading providers around the world use Urjanet's utility data products to overcome issues related to data collection, manual utility bill data entry, and the various languages and disparate data structuring formats found across international utility markets. Urjanet has already launched in 13 countries outside of North America, including Australia, France, Germany, Italy, Spain, and the UK, with plans to expand to an additional 30 countries by the end of the year.

"A major reason we partnered with Urjanet is that the company possesses an unyielding commitment to provide the best utility data possible worldwide," said Neil D'Souza, Vice President of Product Development at thinkstep. "Urjanet's international expansion will help our customers standardize and streamline their utility data acquisition processes, saving them both time and money."

Urjanet enables commercial organizations worldwide to access the near real-time data they need to gain in-depth visibility into their energy consumption, which is critical to identifying large opportunities to reduce energy usage, cost and carbon emissions. Energy and sustainability solutions providers also rely on Urjanet for data to power their applications and processes and improve operational efficiencies and profits. Urjanet's utility data connection network is comprised of over 1,700 providers, covering 80% of commercial utility accounts in North America.

"Our continued international expansion is a critical step in making high-quality, timely utility data easily accessible around the world," said Sanjoy Malik, Urjanet's CEO. "The response to our global expansion has been extremely positive with a growing list of European and Asian energy services and software providers selecting Urjanet as their utility data provider."

Urjanet is uniquely positioned to help organizations gain access to their comprehensive sets of utility data. Multinational corporations and energy services firms, large and small, struggle to acquire data from numerous



utilities, as each one structures data differently. To address this problem, many organizations enter data manually or use basic OCR scanning technology, both of which are error-prone and do not enable crucial, time-sensitive insights.

**About Urjanet:**

Urjanet's mission is to provide the world with easy access to automated utility data. Our cloud-based technology seamlessly extracts and normalizes disparate utility bill and interval data directly from the source, and delivers it into the business systems and products that rely on it. Leading commercial enterprises and energy solutions providers use Urjanet data to gain deeper insight into energy consumption and spend.

Urjanet is a privately-held company headquartered in Atlanta, Georgia. For more information, visit [www.urjanet.com](http://www.urjanet.com).

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**Urjanet Contact:**

Adam Bowers

Marketing Communications Manager, Urjanet

[adam.bowers@urjanet.com](mailto:adam.bowers@urjanet.com)

(774) 226-9377