**MARTIN, HARDING & MAZZOTTI, LLP AND POLICE DEPARTMENT PARTNERS PROMOTE BIKE SAFETY BY GIVING AWAY FREE HELMETS***Annual program offers children the opportunity to bike safely*

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Albany, Schenectady, Troy, Saratoga Springs, Amsterdam and Plattsburgh, NY, Springfield, MA and Burlington, VT

May 19, 2015—Over the past 15 years, the law firm of Martin, Harding & Mazzotti, LLP® has given away over 7,500 helmets during the Bike Helmet Giveaway program from May through the summer months. The program, which kicks off in May during “Bicycle Safety Awareness Month”, offers toddlers to 14 year olds, bike helmets – correctly fitted by Martin, Harding & Mazzotti, LLP volunteer employees – at various planned events throughout the Capital Region.

According to a report by the US Department of Transportation, approximately 13% of bicycle deaths, for those under the age of 14, are caused by the absence of a bicycle helmet. Martin Harding & Mazzotti, LLP, along with local police departments, are more than aware of these statistics, and have done proactively instated this highly successful program.

Martin Harding & Mazzotti, LLP Managing Partner, Paul Harding, commented, “As a personal injury firm, we see the devastating effects that occur when kids don’t wear helmets. We also understand that not everyone has access to a helmet. We are proud to be part of a solution to this ongoing problem.”

As of May 2nd, the firm, along with the [Albany Police Athletic League](http://r20.rs6.net/tn.jsp?e=0010T6jcQreBLBclNJIdZu66pm5GFVnrNnVoY3LRzuxAC5u9tPMibCcRsWwyM-nX39YdLrLCLtMZnmRtkhXlR2fxtmUYURpQfL6lK9z2r_HeN8=) (PALS), put on a “Bike Rodeo” on Henry Johnson Blvd in Albany, NY where 150 bike helmets were given away. An additional 300 bike helmets have been allocated to upcoming Albany PALS bike helmet events. Sgt. (Ret.) Lenny Ricchiuti, PAL’s Executive Director, stated, "Our Bike Rodeo event is education by practice. The event teach[es] young bicyclists the real world skills they need to ride their bicycles safely. Our events would not be possible were it not for the support from partners and in particular Martin, Harding, & Mazzotti, LLP."

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| -more-**Upcoming events are as follows:** |

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| MHM Teams Up with the Albany Police Athletic LeagueSaturday, May 30th – 10 am - 12:30 pmAlbany Jewish Community Center in Albany, NY MHM Teams Up with the Ballston Spa Police DepartmentFriday, May 22nd – 5 pm - 9 pmAlbany-Saratoga Speedway in Malta, NYMHM Teams Up with Clinton Co. DA Andrew Wylie for Kids' DaySaturday, August 1st – 9 am - 2 pmDurkee Street Parking Lot in Plattsburgh, NY |

*For more information on the “Free Bike Helmet Giveaway Program”, email* *clark.supley@1800law1010.com**.*

**About Martin, Harding and Mazzotti, LLP®**

[Martin, Harding & Mazzotti, LLP®](http://www.1800law1010.com/index.php?v=1)  is a law firm whose practice is limited to protecting the rights of those wrongfully injured as a result of negligence. If you or someone you know has been injured, call us toll free at 1.800.LAW.1010 (1-800-529-1010). Based in Albany, NY, the law firm has a storied history of actively engaging their community, including The Legal Project, an organization in which Paul Harding has taken an active role. The Legal Project is a private, non-profit organization, which provides a variety of free and low cost legal services to the working poor, victims of domestic violence and other underserved individuals in the Capital Region.

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