



For Immediate Release

Culer Portable Space Cooler Adds Comfort to Outdoor Rooms

Just in time for hot temps and increased interest in outdoor entertaining



NASHVILLE - May 21, 2015 - Start the hot season by providing Memorial Day guests cool air for your deck or outdoor room in a way that isn't messy, expensive or hard on the environment.

Culer space coolers work outdoors and indoors, creating comfort on a patio or porch by efficiently harnessing the power of evaporative

cooling to actually absorb heat and reduce the temperature of the air passing through the space cooler by as much as 30 degrees.

A [Culer space cooler](#) is not a "swamp cooler." Its technology is far more energy efficient and easier to use. A traditional swamp cooler pulls air through a large wet pad to create a cooling effect, an energy-intense process. The Culer difference is patented technology that atomizes the water into uniform, minute particles with less energy than one 40-watt light bulb.



"People want to make more use of their outdoor spaces, for living as well as entertaining," said Tim Thomas, Vice President Sales & Marketing. "Culer helps them do so without chemicals, expensive equipment, or a high energy bill."

Indeed, outdoor rooms and spending more time outdoors are big priorities for Millennials (ages 18 to 35), according to Garden Media Group's annual garden trends [report for 2015](#). The agency found a whopping 85 percent of Millennials rated outdoor rooms as "important" or "very important."

As the outdoor entertaining season kicks into high gear - and the popularity of outdoor continues to soar - adding a portable space cooler makes these areas even more appealing, said Thomas.



Culer space coolers work anywhere you have power. The CULER AC100 is recommended for up to 250 square feet; while the AC200 is recommended for up to 500 square feet. The larger unit, with two adjustable cooling ports, weighs less than 14 pounds.

Culer space coolers are available at select retailers, including Home Depot, Wayfair, Frontgate and ATGStores, an online subsidiary of Lowe's. For more information about Culer indoor-outdoor evaporative coolers, visit the [Culer website](#).

- end -

Editor's Note – High resolution images of Culer at work on the deck, patio are available.

CONTACT:

Media:

Pamela Coyle

Content Connects

pcoyle@content-connects.com

615-445-2333

Culer:

Tim Thomas, Vice President Sales & Marketing

tim.thomas@culer.com

615.442.8578