

## TEAM

Foursum was founded by golf fanatics with backgrounds in software development.

### Management



**Matt Eldridge**

President, Co-founder

As a life-long entrepreneur and passionate golfer, Matt has gained invaluable start-up and business development experience. Earlier success includes selling an award-winning 120 franchise units in 30 months at PropertyGuys.com (helping them achieve Canada's franchise of the year) and later founding & serving as CEO of Lymbix.com (a successful web analytics service), raising \$3.9M in financing. Matt now sits on the board of Lymbix and is an investor / advisor with flixel.com



**Adam MacDonald**

Technical Lead, Co-founder

In addition to being a golf junkie, Adam has been a full-stack web software developer for over 15 years. Having worked for IBM for 3+ years, he later co-founded Spheric Technologies (a professional web services provider to fortune 500 companies). After Spheric was acquired in '08, Adam became the product lead at Lymbix.com. He also lends his time to mentoring start-ups on all matters tech.



**Louis Melanson**

CPGA Pro, Co-founder

As a golf professional for over 20 years, Louis' accomplishments include being named Atlantic Canada's PGA Teacher of the year 6 times, being voted Top 50 instructors in Canada, serving as New Brunswick provincial golf coach for 7 years, serving as 2014 coach to Canada's Junior Tour team in an Australian tournament, and founding the Louis Melanson Golf Academy. His relationships and contacts are invaluable to Foursum.