



Global Institutes
BUSINESS

“Globalization and digitization determine how we live, how we do business, and how we work, in a way we could never have imagined.”

*German Chancellor
Angela Merkel*

“Globalization has produced a new level of interdependence among us. The economy and multinational supply chains do not abide by political boundaries.”

*Mayor of Rio de Janeiro
Eduardo Paes*

“Globalization requires that innovations compete with the world, which makes innovation more demanding.”

*Crystal Lagoons
Corporation Chairman
and CEO Fernando
Fischmann*

THE GLOBAL BUSINESS INSTITUTE CERTIFICATE

With locations in Florence, London, and Sydney, the **CAPA Global Business Institute**, offered in partnership with the University of Pittsburgh’s **College of Business Administration**, a top-ranked school with AACSB accreditation, offers you an intensive and focused study of the impact of globalization on international business practices. Upon successful completion of your program, you will receive a *Certificate of Study in Global Business*.

Each location offers the same 3 credit courses: Global Supply Chains, Global Workforce Management, International Dimensions of Organizational Behavior, International Economics, International Finance, and International Marketing, taught by both local university business and Pitt Business faculty. Students in all three locations will share course work and resources with each other, helping you develop a truly global perspective on international business practices.

In addition to coursework, students at each location will have the opportunity to participate in an international internship.

For a complete list of Certificate requirements, please visit capa.org/global-business-institute

CAPA GLOBAL EDUCATION NETWORK



CAPA has been sending students to study in exciting global cities since 1972. Each CAPA Global City Program gives students the chance to focus on coursework, internships, and culture. Whether studying in Buenos Aires, Dublin, Florence, London, Shanghai, or Sydney, all CAPA students are immersed in the culture in which they are studying, continuously challenged both academically and personally.

CAPA successfully completed the Forum on Education Abroad's *Quality Improvement Program* (QUIP) and was found to be meeting the Standards of Good Practice for Education Abroad.



THE UNIVERSITY OF PITTSBURGH:

COLLEGE OF BUSINESS ADMINISTRATION

Pitt Business prides itself on having two kinds of great teachers: world-renowned faculty and real-world experiences. The Bachelor of Science in Business Administration program offers seven majors and three business certificate programs, each complemented by an array of case studies, consulting projects, case competitions, internships, and global experiences. In addition to courses offered on its home campus, Pitt Business is committed to taking its students from the classroom, to the city, to the world.

Pitt Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Audrey J. Murrell, the Associate Dean of the College, believes that the **CAPA Global Business Institute** will offer students amazing insights into the international business world: “The Institute takes study abroad to the next level by allowing students to embed themselves in the local culture while taking business courses and completing guaranteed international internships. It’s hard for me to express how strategically important to a student’s future career this will be.”

University of Pittsburgh

PittBusiness

College of
Business Administration



FEES:
\$16,724

FLORENCE

Florence is an ideal international city in which to study global business as its history is rich with economic developments. Some of the earliest examples of government taxation were undertaken by the Florentine government to raise its revenues. Florence's modern economy remains strong, supported by tourism; industries such as textile, metalwork, pharmaceuticals, glass and ceramics, and chemistry; and centuries-old crafts such as jewelry and embroidery. The foundation of Florence's economy is made up of more than 105,000 small-to-medium sized companies as well as several large, internationally known corporations like Gucci.

Dates	Arrival	Departure	Application Deadline
Fall 2015	09/04/15	12/12/15	06/06/15
Spring 2016	01/18/16	04/21/16	10/20/15

LONDON

FEES:
\$18,824

A global center of finance, marketing, and economics, London offers an unparalleled setting for studying business. Founded as a center of commerce in Roman Britain, it continues to be one of the world's leading centers for international business and commerce.

Considered to have the fifth strongest economy in the world, London has businesses that fall within the professional, scientific, technical, and construction sectors, with many being small-to-medium sized.

Dates	Arrival	Departure	Application Deadline
Fall 2015	09/02/15	12/12/15	06/04/15
Spring 2016	01/13/16	04/23/16	10/15/15





SYDNEY

FEES:
\$18,299

As a global trade hub for the Asia-Pacific region, Sydney offers another strong international environment in which to study global business.

Its economy is larger than countries such as Denmark and Singapore, with strengths in finance, manufacturing, and tourism. There are a significant number of foreign banks and multinational corporations headquartered in Sydney, making it a powerful financial center competing on a global scale.

Dates	Arrival	Departure	Application Deadline
Fall 2015	08/26/15	11/28/15	05/28/15
Spring 2016	01/20/16	04/23/16	10/22/15

Global Institutes

CAPA GLOBAL INSTITUTES

CAPA Global Institutes provide students with the chance to participate in an intensive, highly focused, semester-long program that concentrates on a specific area of academic interest, such as global business, human rights, or theatre and the creative arts.

Each CAPA Global Institute is sponsored by one or more American colleges or universities who have approved the Institute's curriculum.

Upon successfully completing the 15 credits required by an Institute's curriculum, a CAPA

Global Institute student will be presented with a Certificate of Study.

Of the Global Institutes, CAPA CEO and President John Christian says, "Global Institute students will emerge from their programs with a focused and valuable worldview of a global topic as well as with a credential that will have meaning for them, whether in an employment or graduate school setting."

LEARN MORE AT:

capa.org/global-business-institute



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