

Chinavasion Next Gen Mini TV Boxes are set to Replace Chromecast and Apple TV

A new generation of TV boxes have capabilities closer to mini PCs. They come with features such as more powerful processors, 4K output and operating systems like Ubuntu and Linux.

The idea of owning a TV box that can run Android and provide access to the apps like Netflix, Hulu and XBMC is attractive to many consumers. However, what many tech consumers have been waiting for is a TV box that can not only provide such entertainment, but also satisfy a user's desktop needs.

A new generation of more powerful TV boxes that are appearing from China are now able to satisfy this demand, running on different operating systems such as Android, Windows, Linux or Ubuntu.

According to Ms. Rose Li, Public Relations Manager at Chinavasion, "The growing trend for Mini TV boxes with ever more capable performances is replacing digital Media Players like Apple TV, Chromecast, Roku and Google TV. This is because they can cater to all the digital media needs but also work as a fully fledged personal computer."

Rose Li, said, "In order to meet demand for Dual boot TV Boxes and high end Mini PCs that are able to do just about everything, Chinavasion now offers a great solution, the Ugoos UT3S series."

These TV boxes come in a couple of variants, one with 2GB of RAM and 16GB storage and the other with 4GB of RAM and 32GB of storage.



Each of these models uses the Rockchip RK3288 ARM Cortex-A17 processor and has a Mali-764 GPU. They all come with Bluetooth 4.0, Wi-Fi as well as Gigabit Ethernet and are supplied with a remote control. These devices are also available as dual boot with Android 4.4 and Ubuntu 14.10, or with just the Android system preinstalled.

Ms. Rose Li said, “The Ugoos UT3S is arguably the [best TV box](#) on the market at this price. It is an excellent choice for users who want to enjoy all the apps available that run on Android but also have a system that is capable of replacing their desktop computer, as it excels at both.”

Many ARM based mini PCs are fan-less and those running more powerful chips like the RK3288 have been known to have overheating problems. Ms. Li said, “The UT3S doesn't suffer from these heating issues as unlike other TV boxes the [Ugoos UT3S](#) has a fan. This means it's protected from overheating as the fan will kick in well before that happens to cool the system. With this approach, its performance doesn't need to be limited and it won't draw needless electrical power.”

Ms Li says, “With 4Kx4K video output supported this TV box or, mini PC as its better described, offers the best of both worlds and marks a change in the way forward for these sorts of dual boot devices.”

“We expect to see many more devices like this in the future and believe that such mini PCs will become the main stay of in house entertainment as well as replacing standard desktop computers used for work in the home.” Said Ms Li.

Chinavasion is a China based wholesale electronics company looking to expand into this growing market and already offer a range of TV boxes, mini PCs and other [cool gadgets](#).