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FOR IMMEDIATE RELEASE:

MICROSOFT CORP. PROMOTES GOERPCLOUD WITH MARKETING SERVICES BUREAU PARTNERSHIP

goERPcloud renewed its partnership with the Microsoft Dynamics Marketing Services Bureau in order to improve its ability to connect with Microsoft Dynamics VARs and ISVs to help improve their marketing and sales processes.

SAN DIEGO, Calif. (May, 26 2015) goERPcloud®, a provider of on demand trials of Microsoft Dynamics AX, GP, NAV, CRM and integrated ISV applications, is gaining increased recognition among the community of Dynamics Partners thanks to a renewed partnership with the Microsoft Dynamics Marketing Services Bureau for the second year in a row, announced goERPcloud, today.

The Marketing Services Bureau helps Dynamics Partners and ISVs connect with goERPcloud to deliver state of the art Dynamics ERP cloud trials through the [goERPcloud demo environment](#). The Bureau, which is available to Microsoft Dynamics Partners, is a network of exclusive marketing and lead-generation vendors who have been recognized by the US Microsoft Dynamics team and endorsed by Microsoft Dynamics Partners as premier providers of Partner marketing services.

“goERPcloud is a great match for the Marketing Services Bureau,” said, Nicole Vandenberg, Microsoft Dynamics ERP Volume, Senior Product Marketing Manager. “In addition to providing lead generation services through their on-demand trial environment, they also provide both inbound and outbound marketing services to partners, which is a substantial advantage for Partners to help them generate and close on sales opportunities.”

goERPcloud is powered by [RoseASP](#), the 2014 Microsoft Dynamics SMB Cloud Partner of the Year, with more than 15 years of experience hosting Microsoft Dynamics ERP and ISVs products in the cloud.

goERPcloud helps Dynamics Partners extend their marketing and sales processes with qualified Dynamics ERP trial leads, reduced cost of sale and the ability to provide their existing customers with on demand trials of the latest versions of Dynamics software. goERPcloud’s on demand software trial apps can be hosted on partners’ websites in addition to the goERPcloud.com [Cloud Marketplace](#).

goERPcloud’s sophisticated lead nurturing campaigns, inbound marketing engine, and content rich website are designed to engage trial users, drive user traffic to trial apps, and promote partner websites and content.

“The value and quality of the goERPcloud trials continue to gain recognition among the top thought leaders and MVPs in the Dynamics community, and to receive Microsoft’s ongoing seal of approval on our trial apps as well as our marketing support services is really exciting,” said Emily Matkin, Marketing Manager for goERPcloud and RoseASP. “We are looking forward to welcoming new Partners and ISVs to goERPcloud and working closely with them to drive new business.”



About goERPcloud

goERPcloud is the first on-demand Microsoft Dynamics Cloud Marketplace that allows you to test drive different flavors of Microsoft Dynamics AX, GP, NAV and CRM with preconfigured 3rd party ISV applications. goERPcloud boasts a robust ecosystem of Microsoft Dynamics Partners, helping businesses find the cloud-based software solutions that best fit their current and future business needs. Since 2000 RoseASP.com, the power behind goERPcloud, has provided hosted Microsoft Dynamics ERP and CRM applications to businesses around the world. For more information about goERPcloud, visit www.goERPcloud.com.

About RoseASP

RoseASP provides flexible cloud and hosting solutions for Microsoft Dynamics ERP and CRM on Windows Azure and in RoseASP's private cloud, available through Subscription pricing with a comprehensive Service Level Agreement. Since 2000, RoseASP has hosted systems for small and midsized companies and a growing number of Microsoft Partners around the world. RoseASP specializes in FDA, SOX, and HIPAA cloud compliancy for heavily regulated industries and publicly traded companies. With a highly skilled and experienced team of experts in hosting financial and accounting systems and related modules, RoseASP takes pride in customer service and has been named Microsoft's Cloud Partner of the Year for SMB. For more information about RoseASP, visit RoseASP.com.

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