

# MD REVOLUTION

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## **MEMORIAL HOSPITAL SELECTS MD REVOLUTION'S DIGITAL HEALTH PLATFORM TO DELIVER A NEW FORM OF CHRONIC CARE MANAGEMENT**

*RevUp Enables Physicians to access New Medicare Payments for Chronic Care Management*

SAN DIEGO, May 27, 2015 – Memorial Hospital, based in Gulfport Mississippi, is the first healthcare provider along the Gulf Coast to pioneer a new approach to chronic care management (CCM). In partnership with MD Revolution, a digital care management provider, Memorial is introducing RevUp, a new program that enables healthcare providers to easily meet Medicare's CCM requirements and increase monthly reimbursements. This new, user-friendly program is designed to improve patient engagement, reduce hospital readmissions and increase healthcare providers' Medicare reimbursements.

The Medicare-covered program, RevUp, is the first digital health platform to help patients and healthcare providers engage in between office visits, empowering patients to take a more active role in their health care. With RevUp, Medicare patients with two or more chronic conditions will have access to a registered nurse/health coach to discuss their health goals and assist with medication monitoring.

“RevUp is a win-win for both physicians and patients. We're excited to offer the Gulf Coast a revolutionary way to improve their health and expand the continuum of care outside the clinic's four walls,” said Kent Nicaud, chief operating officer of Memorial Hospital at Gulfport.

With RevUp, patients will receive educational information and personal feedback in line with their healthcare provider's care plan. By combining scalable digital health technology with personalized lifestyle coaching from a nurse, RevUp has been proven to improve patient engagement and health outcomes. In a previous study with Sharp Healthcare, patients on RevUp achieved excellent clinical outcomes, including:

- 70% of patients experienced weight loss and were able to change their body composition profile, losing dangerous visceral fat;
- 80% improved their cardiorespiratory fitness;
- More than 70% remained engaged with the program six months after the study concluded.

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“We are pleased to partner with such an innovative and patient-centered institution as Memorial,” said Samir Damani, MD, PharmD, FACC, MD Revolution’s founder and CEO. “As healthcare shifts to a value-based care model, Memorial is already well positioned to make this leap and fundamentally change how patients experience healthcare.”

## **About MD Revolution**

Founded in 2011 by practicing cardiologist Dr. Samir Damani, [MD Revolution](#) is at the forefront of chronic disease management and care. With a revolutionary approach to lifestyle interventions the company’s digital health solution, RevUp, delivers measurable improvements in health, using digital monitoring, coaching and sophisticated algorithms to provide personalized healthcare solutions. RevUp integrates seamlessly with any practice workflow and electronic health record to increase practice revenue and improve patient health.

## **About Memorial Hospital at Gulfport**

Memorial is a not-for-profit medical complex in Gulfport, Mississippi, jointly owned by the City of Gulfport and Harrison County. Memorial is one of the most comprehensive healthcare systems in the state, licensed for 445-beds, including an inpatient rehabilitation unit, a behavioral health facility, outpatient surgery center, satellite outpatient diagnostic and rehabilitation centers and more than 80 Memorial Physician Clinics.

Memorial offers several of the region's most comprehensive clinical programs, such as emergency medicine; women and children services; orthopedic services; medical rehabilitation; cardiovascular services; neurosciences and oncology. Additionally, Memorial provides medical specialties unique to the coast: Neonatal ICU, state-designated Level II Trauma Center, Mississippi's first nationally certified Primary Stroke Center. Memorial offers three-dimensional imaging, electronic medical records, advanced surgical techniques, including CyberKnife® and the da Vinci® Si HD™ Robotic Assisted Specialty Surgery System. Memorial is accredited by The Joint Commission and is a member of VHA, America’s Essential Hospitals and the American Hospital Association.

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