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## ***The Imbible* and Hornblower Cruises & Events' Alive After Five Brings Off-Broadway to the Seas!**

*The Hit Show on the History of Spirits to Introduce Exclusive New Show  
Just for Hornblower New York Audiences*

**New York, NY – June 1, 2015** – The creators of “The Imbible: A Spirited History of Drinking” and Hornblower Cruises & Events announced a joint partnership for the 2015 summer season. The partnership includes two Off-Broadway shows by The Imbible team to be performed on the Hornblower Alive After Five cruises throughout the summer.

Beginning June 7<sup>th</sup>, “The Imbible: A Spirited History of Drinking” will be performed on Hornblower New York’s Alive After Five Cruise on Sundays for four weeks – with the cast that made it famous Off-Broadway. “The Imbible: A Spirited History of Drinking,” is an Off-Broadway show that tells the history of spirits and cocktails through music, comedy and cocktails. *The New York Times* declared The Imbible “the best Fringe deal!” “Remarkably compelling!” raves *Time Out New York*! Four Stars and Critic’s Pick! *The Huffington Post* proclaims The Imbible “an absolute must-see!”

The second show, "The Imbible: Rum Shanties and Pirate Drinks," also created by world-renown mixologist, spirits educator, and author Anthony Caporale exclusively for multi-award-winning Hornblower Cruise Lines tells the story of rum from the origins of the Triangular Trade in Africa, through sugar production on Caribbean plantations, right up to the modern-day rediscovery of New England's pivotal role in the spirit's checkered past -- all through The Imbible's signature blend of science, history, and some of the best drinks in New York! Traditional African music, Caribbean folk songs, authentic sea shanties, and more pirates than you can shake a sabre at transform your Happy Hour cruise into an evening of entertainment and adventure you and your guests will never forget! Don't miss this chance to see Off-Broadway on the East River in "The Imbible: Rum Shanties and Pirate Drinks!"

“The Imbible: Rum Shanties and Pirate Drinks” launches the week of July 2<sup>nd</sup> and run Thursdays and Sundays thru Labor Day weekend. Tickets can be purchased at

<http://hornblowernewyork.com/imbible-aborad-alive-after-five/>. The Alive after Five cruise can be picked up at Pier 15 at the South Street Seaport. Cruising from 5 – 8pm and show runs 90 minutes from 6 – 7:30pm.

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### **About The Imbible**

The drinks are on us as you join world-renowned mixologist and raconteur Anthony Caporale for a boozy romp through the history of spirits and cocktails in this critically-acclaimed, smash-hit comedy with drinks and music – tickets include 3 cocktails! For more information go to [www.imbible.org](http://www.imbible.org).

### **About Hornblower Cruises & Events**

*Hornblower Cruises & Events has been the leading charter yacht and public dining cruise company in the United States for over 32 years. The company has operates yachts in San Francisco, Berkeley, Sacramento, Long Beach, Newport Beach, Marina Del Rey, San Diego and New York City. Since 2012, Hornblower New York has offered private event charters, dinner and brunch cruises from Pier 40 in the West Village. In March 2014, the company expanded to Pier 15 at the South Street Seaport, where it operates happy hour & entertainment cruises and daily sightseeing tours. Hornblower creates amazing experiences with unparalleled elegance aboard New York's premier fleet of luxury yachts. Step aboard today. To learn more please visit: [www.hornblowernewyork.com](http://www.hornblowernewyork.com).*