

HAWTHORNE



For Immediate Release

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June 8, 2015

Hawthorne Cat Recognized as One of the Healthiest Companies in San Diego *Hawthorne's Wellness Program is Distinguished by San Diego Business Journal*

San Diego, CA — Hawthorne Cat, the exclusive Cat® equipment dealer in San Diego was honored by the San Diego Business Journal for their holistic approach to employee wellness, satisfaction and retention. Consideration requirements include company-sponsored activities that support fitness and health, an enriching office environment and outside community involvement. An independent panel of judges chose 31 exceptional winners segmented by company size. Hawthorne won the Medium Company Division.

“Savvy San Diego companies are fast connecting the dots between employee health and performance,” says Megan Wallace, Health and Performance Consultant at HUB International / Intercare Insurance Solutions, title sponsor of this event. Wallace continues,, “Hawthorne Cat embodies many of the attributes seen in successful wellness programs: they understand what motivates their employees, they have a long-term strategy and strong leadership buy-in.”

According to Kirk Fowkes, Hawthorne Cat Vice President of Human Resources, “Recognition by the San Diego Business Journal of our commitment to employee wellness is an affirmation for a program that we believe has been very beneficial to our company.” Fowkes continues, “Now in our 4th year, our focus on the health of our employees through regular biometric exams, employee health tracks for healthy cooking, weight loss, and stress management and the encouragement through incentives has had a noticeable impact. Participation is high, health costs are trending down, and productivity is positively affected. Most importantly, the message to our employees that this family business cares for the overall well being of our most valuable asset has been appreciated and shows in the positive attitudes and retention of our people.”

About Hawthorne Cat

Hawthorne Cat is the authorized dealer for Cat construction and power equipment in San Diego, Hawaii, Guam, Saipan and American Samoa. Hawthorne sells, rents, provides parts and service, training and emission solutions to various industries including general building construction, landscaping, marine, paving and power generation. For more on Hawthorne Cat, visit <http://www.hawthornecat.com>.