# About New Orleans Tourism Marketing Corporation

The New Orleans Tourism Marketing Corporation promotes the city as a leisure tourism destination throughout the year. Annually, NOTMC’s marketing campaigns include strategic print, broadcast, and Internet advertising and public relations. Web sites: NewOrleansOnline.com; FollowYourNOLA.com; NewOrleansMuseums.com; RadioFreeNeworleans.com. Social Media: [Facebook](https://www.facebook.com/neworleans?fref=ts), [Twitter,](https://twitter.com/VisitNewOrleans) [Pinterest](https://www.pinterest.com/visitneworleans/), and the GoNola.com blog.

# About ABC National Television Sales

ABC National Television Sales is a division of the ABC Owned Television Stations Group. It handles national advertising for the eight ABC owned television stations, and is a leading sales representative in regional sports and new media sales. NTVS encompasses ABC Regional Sports and Entertainment Sales, which represents outside clients for advertising and marketing services, and ABC Full Circle, which sells across the Walt Disney Company’s assets.

# The Walt Disney Studios

For 90 years, The Walt Disney Studios has been the foundation on which The Walt Disney Company was built. Today, the Studio brings quality movies, music and stage plays to consumers throughout the world. Feature films are released under the following banners: Disney, including Walt Disney Animation Studios and Pixar Animation Studios; Disneynature; Marvel Studios; Lucasfilm; and Touchstone Pictures, the banner under which live-­‐action films from DreamWorks Studios are distributed.

The Disney Music Group encompasses the Walt Disney Records and Hollywood Records labels, as well as Disney Music Publishing. The Disney Theatrical Group produces and licenses live events, including Disney on Broadway, Disney On Ice and Disney Live!.

# Disney Interactive:

# Disney Interactive is the digital entertainment part of The Walt Disney Company. As one of the world’s largest creators of high-quality digital experiences, Disney Interactive produces interactive entertainment for the whole family including multi-platform video games, online short form video, mobile and social games and digital destinations across all current and emerging media platforms.

# Entertaining guests of all ages, Disney Interactive’s key products include the video game platform Disney Infinity, top virtual world for kids Club Penguin, popular mobile franchises like Frozen Free Fall and Disney Tsum Tsum, top online destinations for kids, parents and fans including Disney.com, Oh My Disney, and Babble.com and the Disney social network reaching more than 1.5 billion guests on Facebook.