

# ALL4ONE

How successful would your practice be if your staff played the game of dentistry as a seamless team? Find out the answer for yourself. Enjoy a total All4One team transformation, guaranteed to propel you forward.

## DENTISTRY IS A TEAM SPORT.

## TEAM UP.

You've been to enough seminars to hear the standard clichés: "there is no I in team", "together everyone achieves more", "a chain is only as strong as its weakest link" and so on...just to be sent home to translate those same old clichés to a stagnant team – a team who is just trying to keep from fouling out.

Introducing a new way to bring out the best in your players: All4One by the coaches at Smile4Ward.com. Developed from the ground up by a top professional corporate coach, All4One works with your entire team to integrate real-world best practices into your day-to-day dental practice.

But what if they were able to see past their isolated positions and give each other an assist now and then, if they practiced success rather than played catch-up?

Focusing on our four key principles – Form, Function, Fun and Fulfillment – the All4One modules will send everyone back to your practice Monday morning ready to:

- MAKE - NOT BREAK - YOUR TEAM
- GET OFF THE BENCH - INTO THE GAME
- PRACTICE FOR PERFECTION
- CREATE YOUR OWN DYNASTY

Quite simply, your practice would go from a group of individuals trying to not lose too badly to a collaborative effort -- a group practicing for perfection. It's way past time that we bench the same-old, same-old and come up with a game plan that actually works.

It's time that everyone enjoys playing the game, working together toward a win while still keeping score. It's time for a seriously fun and fulfilling practice, because, after all, only practice makes "perfect".

## A TOTAL TEAM TRANSFORMATION

## GUARANTEED.

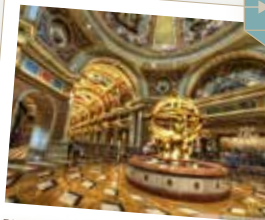
The All4One Team Event is unlike any seminar or workshop you've invested in before. We *guarantee* that your team will leave stronger and more excited than when arrived. In fact, we are so committed to your experience that we're offering a *full* tuition guarantee. Ask us for the details, and rest assured that we've got your back. Go team!

## THE VENETIAN IN VEGAS

## FRI & SAT, AUG 7 & 8

The Venetian Hotel, Resort and Casino in Las Vegas is known for its magnificent architecture and design - once you enter, you'll feel half a world away from the everyday...perfect for a transformational, team-building experience. Featuring everything you could desire from a world-class gym and spa to world-class restaurants, The Venetian is the place to be in Vegas.

REGISTER NOW @ [SMILE4WARD.COM](http://SMILE4WARD.COM)



ENTERTAIN A NEW PERSPECTIVE.



ENTER A ROOM WITH AN ASTOUNDING VIEW.



ENJOY SPECIALLY PRICED LUXURY ACCOMMODATIONS.



SHAKE IT OFF WITH US SATURDAY NIGHT.

## YOUR GAMEPLAN AND SCHEDULE

### Day One

Friday, August 7, 2015

- 7:00 am: Registration and Team Photos
- 8:00 am: Draft Day: What To Expect
- 8:30 am: Module One: How to Make, not Break, Your Team
- 11:30 am: Lunch on site
- 1:00 pm: Module Two: Get Everyone Off the Bench
- 4:00 pm: Cocktail Reception

*We take our relaxation seriously at All4One, so after an exciting day at training camp, please unwind with at our cocktail reception from 4 to 6 pm, then you're free to enjoy the sights and sounds of Vegas with your team!*

### Day Two

Saturday, August 8, 2015

- 8:00 am: Recap and Regroup
- 8:30 am: Module Three: Practicing For Perfection
- 11:30 am: Lunch on site
- 1:00 pm: Module Four: How To Create Your Own Dynasty
- 4:00 pm: Close
- 9:30 pm: Let's Shake It Off!

*What fun is Vegas without a little dancing on a summer Saturday night? For those of you who stay in town through the weekend, we've secured exclusive, guaranteed access to some of Vegas' top night clubs, so you can shake it all off in style and do Vegas right!*

## COST AND REGISTRATION DETAILS

### All4One Registration Fee

early bird: \$499/team member (AFTER June 15th, \$599!)

*Everyone in your office will benefit from All4One, guaranteed, so to entice you even more we're offering an early bird special of only \$499 when you sign up before June, 15th - that's a savings of \$100! Each registration includes continental breakfasts, snacks and coffee at breaks and lunch, as well as all the materials and tools you'll need to propel your entire team forward.*

### Special Venetian Room Rate

\$169/night

*Each beautiful room at the Venetian is a full suite and some can even accommodate up to 4 people but these are limited so reserve yours ASAP. To make your reservations, go to [Smile4Ward.com](http://Smile4Ward.com) and follow the "Reserve My Rooms" links to get our exclusive rate (their standard rate is \$249 so don't wait).*

## MEET YOUR COACHES



TANYA THOMPSON  
head coach

With more than fifteen years of experience consulting worldwide, Tanya's background in team development combusts with her energy, propelling a powerful force for organizational success. She has coached a wide variety of top corporate clients including Apple, Nike, Microsoft, MasterCard, Shell Oil, the US Marine Corps, and T-Mobile. She currently teaches Psychology at Portland State University and previously taught at the University of Vienna while running her own coaching company focused on both the diplomatic community and private sector European industries. Tanya brings extensive skills and experience to activate team effectiveness, advance successful collaboration and promote organizational stability - all resulting in a high performance and high energy work environment for every team member.



DR. JOHN SULLIVAN  
general manager

In private practice for over 30 years, John built a multi-million dollar dental practice concentrating on comprehensive restorative and sleep dentistry in rural California. Not content with practicing dentistry, he served numerous roles with the American Academy of Cosmetic Dentistry, culminating as President in 2011-12. He has lectured throughout the world on innovative clinical and management techniques, and is co-founder of Smile4Ward.com, which seeks to bring accountability to dentistry.



NANCY LASHLEY SULLIVAN  
special teams

Since creating Athena Marketing in 2002, Nancy has worked with over 500 dental practices, corporations and organizations, and a wide array of dental experts, consultants and speakers throughout the country. Always active in the dental profession with numerous projects, she is the co-founder of Smile4Ward.com, which seeks to bring accountability to dentistry.



# ALL4ONE

TEAM UP.

REGISTER NOW @ [SMILE4WARD.COM](http://SMILE4WARD.COM)