



**SURVEY SAYS: ONLY 1 IN 3 AMERICANS IS “VERY HAPPY”
IMPROVE THE ODDS — READ **IT ALL BEGINS WITH “I”** — THE “NEW RULES
OF THINKING” AND THE SIMPLE SECRETS TO LIVING A RICH, JOYOUS, AND
FULFILLED LIFE**

**Author Stuart K Robinson Drops a New Set of Rules with the National Launch of His 7-City
[#ItAllBeginswithI Tour](#) on June 22, 2015!**

BEVERLY HILLS, CA (June 11, 2015) -- According to a recent Harris Poll, only 1 in every 3 Americans is “very happy”— a gloomy statistic that highly sought after Hollywood Guru, motivational speaker, and corporate executive **Stuart K Robinson**, believes should be 3 in every 3. In his new book, ***It All Begins with “I” — The “New Rules of Thinking” and the Simple Secrets to living a Rich, Joyous, and Fulfilled Life*** (Tallfellow Press, June 22, 2015, ISBN: 978-1931290050), Stuart challenges us to liberate ourselves from ingrained preconceived notions by trying on a new set of rules that will empower any person to overcome the boundaries that limit possibility. Stuart illuminates the futility of trying to alter the system, a boss, a significant other or any of life's many challenges when the most powerful and painless way to effect change is to adjust one’s beliefs, blueprint, actions... simply, oneself.

Whether its finishing school, finding a new job, beginning a life of retirement or stuck at a personal crossroads, ***It All Begins with “I”*** offers guidance and encouragement through 14 essential principles to readers challenged by the trials and tribulations of modern-day life. For example, try some of these simple, yet powerful “New Rules of Thinking” and apply liberally to any areas of life in need of a quick fix:

...For low self-esteem, try **NEW RULE OF THINKING #6: I Will Fire The Announcer**

...On being laid off, try **NEW RULE OF THINKING #4: I Will Make Every Effort To View All Challenges From A New Perspective By...**

...On attempting something new, try **NEW RULE OF THINKING #5: I Will Make Decisions Based Upon What I Love Rather Than What I Fear**



1180 So. Beverly Drive • Suite 320
Los Angeles • CA 90035
p (310) 203-3837 • f (310) 203-3893
tallfellow@pacbell.net



Beginning on June 22, in Santa Monica, CA at the Barnes and Noble at the Third Street Promenade, Stuart's 7-City [#ItAllBeginswithI Tour](#) is traveling the country, inspiring fans —old and new— with sage wisdom and humor designed to free the reader from any negative issues rooted in judgments or insecurities, replacing them with the positive reinforcement every person has the power to manifest. It's actually just that simple.

The remaining tour dates and cities are:

- Los Angeles – June 23
 - Writers Guild Foundation
- Seattle, WA- June 24
 - Soulfood Coffeehouse Cafe
- Portland, OR – June 25
 - Portland Center Stage
- New York, NY – June 28
 - The New York Open Center
- Chicago, IL – June 30
 - L26 Restaurant at the Chicago South Loop Hotel
- Atlanta, GA – July 1
 - Barnes and Noble - Buckhead

For more details, visit: www.stuartkrobinson.com. To schedule an interview, please email: thelvsagency@gmail.com.

ABOUT THE AUTHOR: Stuart K Robinson is a unique motivational speaker who has inspired audiences around the world with his life-changing “New Rules of Thinking.” As a coach and corporate consultant, Stuart K has worked with people from all walks of life guiding them to become more effective in their careers, relationships, and personal goals. Stuart’s powerful message carries into his role as CEO and co-owner of one of the top talent agencies in Hollywood, where he is also widely regarded as among the most sought-after acting instructors/career coaches in the nation. Stuart — an award-winning director, actor, singer/composer and writer — has created productions for The Academy of TV Arts and Sciences, The Hollywood Radio and TV Society, the Sundance Institute and many more and has been seen in movies and television shows with Sylvester Stallone, Charles Bronson, Cicely Tyson, Ted Danson, John Cusack, and William Shatner, to name a few, and has appeared in more than 100 TV commercials. As an in-demand director, Stuart K has helmed productions for PBS, the Disney Channel, Off-Broadway, and a recent production in Washington D.C. where the keynote speaker was President Barack Obama. He also serves as Executive Vice President, Creative/ Brand Extension for My Gym Enterprises, a worldwide corporation which franchises over 340 children’s fitness centers around the globe.

ABOUT TALLFELLOW PRESS:

Distinguished creative book publishers offering unique, innovative and eclectic books by new writers and artists who touch readers with beauty, brilliance or humor. For more information, visit: www.tallfellow.com.

It All Begins with “I” — The “New Rules of Thinking” and the Simple Secrets to living a Rich, Joyous, and Fulfilled Life

By Stuart K Robinson

Publication date: June 22, 2015 | ISBN: 978-1-931290-05-0

Softcover

5.5 x 8.5 inches | 164 pages \$14.95



1180 So. Beverly Drive • Suite 320
Los Angeles • CA 90035
p (310) 203-3837 • f (310) 203-3893
tallfellow@pacbell.net