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TOP SOCCER PLAYERS WEAR FULL90 HEADGUARDS IN WOMEN'S WORLD CUP

SAN DIEGO (June 12, 2015) – Full90 Sports, Inc., the worldwide pioneer in soccer headgear, announced two professional female soccer players are sporting the Full90 headguards as part of their uniforms during the FIFA Women's World Cup Canada 2015™.

The players are Kirsten van de Ven, forward for the Netherlands, and Elin Rubensson, defender for Sweden. Both first-time participants in the Women's World Cup recognize the importance of protecting their heads while playing the sport they love. Rubensson wears the Select, the original model in the Full90 lineup, and van de Ven wears the Premier, designed to provide more coverage for the occipital lobe, located at the back of the brain. All Full90 products feature lightweight construction, Force Block™ foam to absorb impact forces caused by collisions and TruPlay Technology™, a process that combines applied physics with engineering and design, allowing the headgear to conform to the player's head to help maintain their style of play and feel for the ball. The company's newest product, the FN1 is the first full-coverage headgear designed specifically for soccer, providing a solution for goalkeepers and field players who need extra protection while they play.

"I have tested different headgears, but I like Full90 best," said Rubensson. "I really like how it fits on my head, and it's the most stylish."

Players in the FIFA World Cup™, Olympics and top leagues around the world have been wearing Full90 since 2003. Top U.S. Soccer players such as Joy Fawcett and Shannon MacMillan wore the headgear during the 2003 Women's World Cup, in Los Angeles; along with more than 25 other highly-rated players from Sweden, Canada and Brazil.

Full90 is the only headgear available with published peer reviewed research citing its benefits. According to a study in the British Journal of Sports Medicine titled, "The Effectiveness of Protective Headgear in Reducing Concussions and Head Injuries in Adolescent Soccer Players," players NOT wearing Full90 headgear during the study experienced 2.65 times as many concussion symptoms than those who wore the headgear.

Founded in 2002, Full90 is widely credited with bringing awareness to the issue of concussions and head injuries in soccer.

"Hundreds of thousands of players use Full90 headguards around the globe but we are more proud of the fact that we have brought attention to the subject of head injuries and concussions." Jeff Skeen, president and CEO of Full90 Sports, Inc. "When we first started our awareness efforts, soccer governing bodies denied that soccer was a contact sport!"

While Full90 represents 99.9% of all soccer headgear sold in the world, Skeen welcomes other new entrants to the headgear marketplace.

"Full90 may have pioneered protective headgear for soccer players and created the product category but I am happy to see new companies enter the headgear space," said Skeen. "It reaffirms our conviction that there is a need for this type of protection for soccer players."

"As new companies offer headgear they are helping us achieve our primary goal, bringing more attention to the subject of head injuries in soccer," added Skeen. "We hope the big players like Under Armour®, Nike and Adidas® join us. They have the marketing power to attract youth players."

Full90 headguards are available at Full90.com and more than 500 Full90 retailers across the country.

Visit www.Full90.com for more information on Full90 Sports, Inc. and additional product details.

About Full90 Sports, Inc.

Founded in 2002, Full90 Sports, Inc. is the pioneer in developing headgear specifically for soccer. Its name in short, Full90, is synonymous with the term "soccer headgear." The organization has paved the way to raise awareness about head injuries in soccer and the importance of taking preventative measures to protect players.

Now a global soccer company, Full90 is dedicated to formulating products help players take a proactive approach to protect themselves while playing the game they love. Our fully patented, state-of-the-art products provide protection and support to players of all ages and skill levels, giving them the extra edge to play an entire game without sacrificing performance.

For more on Full90 Sports, Inc. and product information visit www.full90.com.