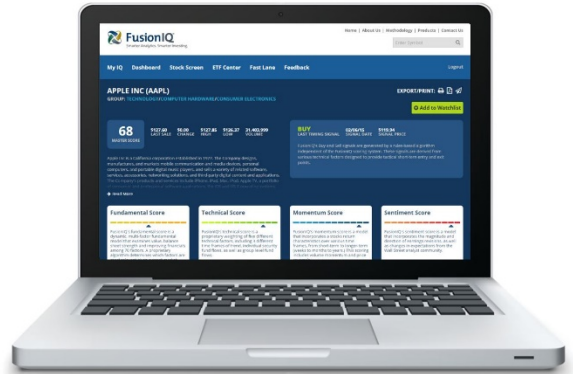
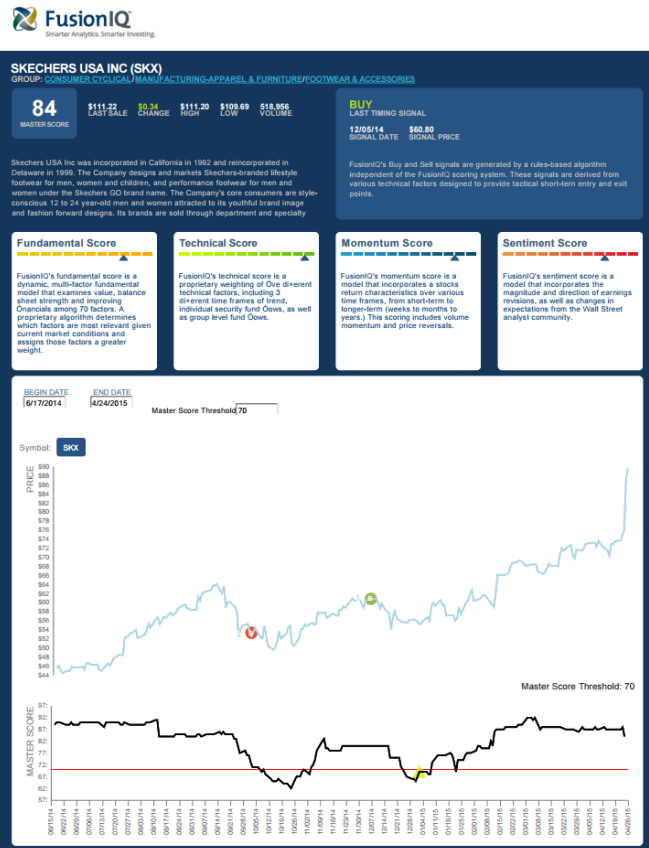


FUSIONIQ™ IS A FINANCIAL INFORMATION AND TECHNOLOGY COMPANY WITH A PROPRIETARY ALGORITHM FOR SCORING STOCKS AND ETF'S IN FOUR DIMENSIONS, EMPOWERING PROFESSIONAL TRADERS, REGISTERED INVESTMENT ADVISORS, INSTITUTIONS AND FAMILY OFFICES WITH SMARTER ANALYTICS FOR SMARTER INVESTING.



## “IQ IT!”

- ✓ FUSIONIQ PROFILES FOR OVER 5,000 LISTED EQUITIES & ETFs
- ✓ FIQ MASTER SCORE PROMINENTLY DISPLAYED
- ✓ FUSIONIQ MASTER SCORE COMPONENTS CLEARLY IDENTIFIED, DEFINED, AND PROMINENTLY DISPLAYED
- ✓ CUSTOMIZED HISTORICAL DISPLAY DOWNLOADABLE AS CSV FILE
- ✓ ALL COVERED ETFs AND INDICES WILL DISPLAY FIQ SCORES AS EQUAL-WEIGHTED COMPOSITES OF ACTUAL SCORES FOR UNDERLYING CONSTITUENTS BOTH CURRENT AND HISTORICALLY.



- ✓ FIQ TIMING BUY & SELL SIGNALS CLEARLY IDENTIFIED, DEFINED, TIME-STAMPED, AND DIFFERENTIATED FROM FIQ SCORING METHODOLOGY
- ✓ DEFAULT CHART IS A SIMPLE 2 YEAR LINE CHART WITH STOCK PRICE OVERLAID AGAINST ACTUAL HISTORICAL FIQ MASTER SCORE. HISTORICAL FIQ TIMING BUY & SELL SIGNALS ARE ALSO DISPLAYED.
- ✓ CUSTOMIZE FIQ MASTER SCORE THRESHOLD TO VALIDATE HISTORICAL CORRELATIONS.



# A TRUE FOUR-DIMENSIONAL VIEW...

FUSIONIQ'S PROPRIETARY FOUR-DIMENSIONAL SCORING MODEL INCLUDES BUT IS NOT LIMITED TO: VALUATION, BALANCE SHEET STRENGTH, IMPROVING FINANCIALS, PRICE MOMENTUM, SENTIMENT, AND A BROAD RANGE OF TECHNICAL FACTORS. OUR MODEL IS GROUNDED IN THE BELIEF THAT SIMPLER IS BETTER, BUT MORE RELEVANT INFORMATION IS PREFERRED TO LESS. THE VALUE-ADD OF OUR MODEL COMES FROM THE STABILITY WE PRESENT USING QUALITY, TIME-TESTED FACTORS, AND FROM PROVIDING A DYNAMIC WEIGHTING SCHEME WHICH AMPLIFIES THE MODELS EFFECTIVENESS BY ADJUSTING THE FACTOR WEIGHTS FOR VARIOUS MARKET ENVIRONMENTS.

## Fundamental Score



A dynamic, multi-factor fundamental model that examines over 70 factors. A proprietary algorithm determines which factors are most relevant given current market conditions and assigns those factors greater weight.

## Sentiment Score



A sentiment model that incorporates the magnitude and direction of earnings revisions, as well as changes in expectations from the Wall Street analyst community.

## Technical Score



A proprietary weighting of multiple technical indicators, including three different time frames of trend, as well as individual and group fund flows.

## Momentum Score

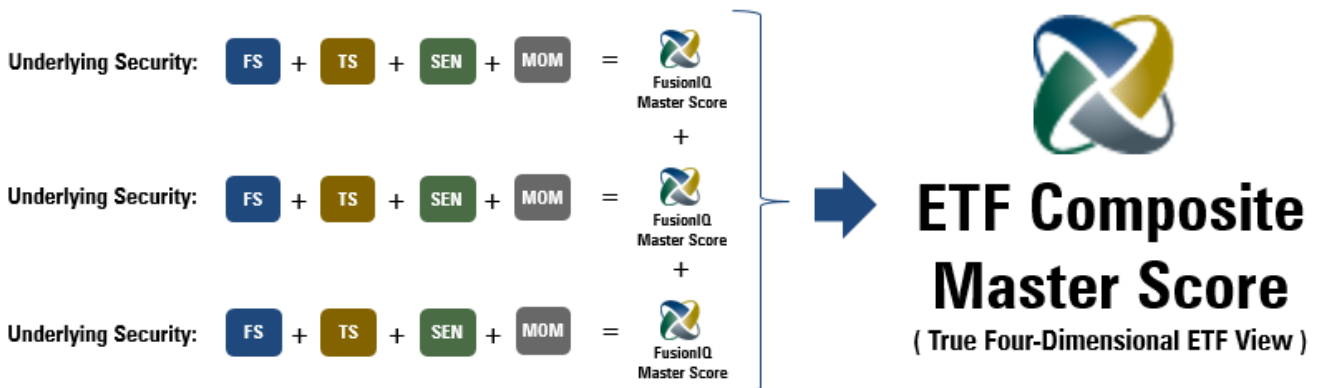


A model that incorporates a scoring of stocks that have the best returns over various time frames, from short-term to longer-term (weeks to months to years). The model includes volume momentum and short-term price reversals.

## ... APPLIED FROM TOP-TO-BOTTOM

### Composite Master Scores for Groups & Sub-Groups, Market Indices, & ETF's

AT FUSIONIQ, WE ONLY LOOK AT INDUSTRIES, SECTORS, AND SUB-SECTORS AS SUMS OF THEIR EQUALLY WEIGHTED INDIVIDUAL COMPONENTS. BY ROLLING UP OUR PROPRIETARY, REAL-TIME, FOUR-DIMENSIONAL SCORES FROM THE INDIVIDUAL CONSTITUENT LEVEL, WE ALWAYS PRESENT A TRUE SUM-OF-THE-PARTS PICTURE. THIS APPROACH ASSURES THAT OUR PROCESS AND OUR OUTPUT TRANSCENDS CHANGING INDUSTRY DYNAMICS, INDEX COMPOSITION, OR ETF CONSTRUCTION AND ALWAYS REFLECTS THE ACTUAL FUNDAMENTAL, TECHNICAL, SENTIMENT, AND MOMENTUM CHARACTERISTICS BASED ON OUR PROVEN ALGORITHM.



# WHY FUSION IQ™?



## Multi-Dimensional Intelligence

Most traders, investors and portfolio managers still view the world in one or two dimensions (commonly time & price). We use four. Our proprietary algorithm assigns numerical values (FIQ Scores) to over 5,000 listed securities based on the “fusion” of a wide range of quantitative technical, fundamental, momentum and sentiment indicators.



## Actionable Information, User Defined

An active trader can use the FIQ Trader Platform to follow technical-only Timing Buy/Sell Signals, use FIQ Master Score data as an overlay for an existing investment strategy, use FIQ Composite Master Scores to guide tactical ETF decisions, or target outperformance of an ETF or index based on FIQ Master Scores on underlying components.



## Robust Platform

FusionIQ’s web-based platform provides users the ability to view, sort, screen, and rank securities and sectors in both real time and historically. Users can harness the power of our system as a stand-alone idea generator, a tactical price and timing overlay to an existing strategy, or to create and back test trading strategies.



## Noise-Free, No Clutter

FusionIQ is a quantitative model. Our fusing of over 70 inputs across four dimensions generates a score, not a view or opinion.

## SUBSCRIBE TO FUSIONIQ TRADER PLATFORM...

	Pro	Premium	Enterprise (Multi-User)
Daily FusionIQ Master Scores on over 5,000 listed securities	✓	✓	
Ability to Score, Screen & Filter Stocks, Groups, Sub-Groups, Industries	✓	✓	
ETF Composite Scores	Monthly	Weekly	
Unlimited Stock Profiles	✓	✓	
Tactical Timing Buy & Sell Signals	✓	✓	
Historical Price Chart with FIQ Master Score Overlays	✓	✓	
Custom Watch Lists	5	Unlimited	
Email Alerts		✓	
Fast Lane Content & Analytics	✓	✓	
CSV Downloads per month	1	4	
<b>Monthly Price</b>	<b>\$49.99</b>	<b>\$79.99</b>	<b>Call</b>
<b>Annual Price</b>	<b>\$500</b>	<b>\$750</b>	<b>Call</b>

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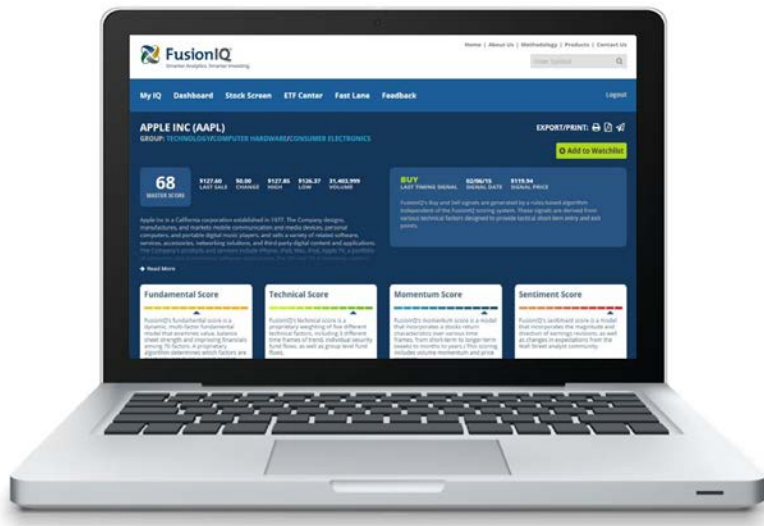
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