

PR, Smart watches.

Chinavasion Reports a Rising Demand for Chinese Smart Watches with Traditional Circular Face Designs.

The first half of 2015 has seen a number of new smart watches enter the market from big players. Now China is getting in on the act and offering alternatives to the big name brands.

As the smart watch market continues to grow, Chinese manufacturers have started to develop alternatives for the tech savvy consumer who wants a round face smart watch, but without a big brand price tag.

Ms. Rose Li, PR manager at Chinavasion says, “Many of the new entries in the smart watch market have adopted circular faces that are traditionally associated with wrist watches.”

These classical style watches appear to be a big success and Ms Rose Li. advised, “At Chinavasion our sales figures show a growing demand for Bluetooth watches with a round face and conventional design. “

“In order to meet this demand we have sourced a number of new [Bluetooth smart watches](#) made in China that do away with the contemporary square smart watch design, and return to the classical roots of horology for their inspiration.” Said Rose Li.

Some of these new round face smart watches such as the iMacwear i6, keep a modern feel to their design while others like the NO.1 S2 Sun could easily be mistaken for a regular wrist watch. Both watches use Bluetooth to sync with the owners Smartphone.

These watches offer a range of functions such as pedometer, sleep monitor and heart rate monitoring as well as letting the user make and answer calls.

Ms Li said, “Nearly everyone carries a Smartphone with them and watch makers are capitalizing on this by using Bluetooth to harness the processing power within users' cell phones”. This approach means watches can do more, be made lighter and to run for longer on each charge while, also being cheaper to make.”



Rose Li. said, "Because Bluetooth smart watches don't need powerful processors or heaps of memory they can be made at reasonable prices that drastically undercut western counterparts."

With so many hi-tech watch products now available it will be a challenge for established brands to justify the price charged for some smart watches, especially when Chinese made alternatives from wholesalers like Chinavasion are so readily available.

Chinavasion offers the best Chinese smart watches and other electronics at wholesale prices. The [China wholesale](#) and dropship company offers a 12 month warranty on all products and ships worldwide to end consumers and resellers.