

## SIGVARIS is Sporting Four Brand New Colors in the Popular PERFORMANCE SOCK Product Line

*SIGVARIS North America is proud to introduce four new, highly anticipated colors in the PERFORMANCE SOCK product line.*



**PEACHTREE CITY, GA** – Get ready to hit the gym, road or field sporting the newest shades of the SIGVARIS PERFORMANCE SOCKS. Since the socks were first introduced, they have rapidly been gaining attention among active adults, physicians, fitness experts and athletic trainers. Their significant popularity has inspired four new, fun shades including: blue, lime, pink and red.

Utilizing innovative textile technology with active people in mind, the SIGVARIS PERFORMANCE SOCKS keep feet cool, dry and comfortable during any activity. The built-in Achilles tendon protector helps protect vulnerable ligaments and a cushioned foot bed was designed to keep feet blister free. In addition to the new colors, SIGVARIS PERFORMANCE SOCKS are also available in white and black.

The SIGVARIS PERFORMANCE SOCKS improve circulation and flush out lactic acid by featuring 20-30mmHg of medical-grade graduated compression from the worldwide leader in graduated

compression.

Though there are many different athletic compression products on the market, the SIGVARIS PERFORMANCE SOCKS are constructed in a unique way. They are designed to be tightest at the ankle and decrease in pressure going up the leg. This construction helps fight the force of gravity and circulate blood back to the heart and lungs more efficiently, thus helping to improve athletic performance. They also help prevent varicose and spider veins.

The complete SIGVARIS SPORTS lineup includes the SIGVARIS ATHLETIC RECOVERY SOCKS, the SIGVARIS PERFORMANCE SLEEVES, the SIGVARIS PERFORMANCE SOCKS and the SIGVARIS MERINO OUTDOOR wool compression socks. To learn more about SIGVARIS SPORTS, visit: [sigvarisusa.com](http://sigvarisusa.com).

### About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 60 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. SIGVARIS product lines include: SIGVARIS MEDICAL, SIGVARIS WELL BEING and SIGVARIS SPORTS. Our U.S. manufacturing plant is located in Peachtree City, Ga. In 2014, SIGVARIS celebrated its 150<sup>th</sup> Anniversary. For more information, please visit [www.sigvarisusa.com](http://www.sigvarisusa.com). *SIGVARIS is a registered trademark of SIGVARIS AG, CH-9014 St. Gallen/Switzerland and in many countries worldwide.*

