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 | July 6, 2015 |

eVERMAYA TO FEATURE INSPIRATIONAL NEW MODEL MADELINE STUART

Fashion & Lifestyle Brand Announces Advertising Campaign Featuring Madeline Stuart Aspiring Model with Down Syndrome

Rochester, N.Y., July 6, 2015– everMaya, a Fashion and Lifestyle Brand, is proud to announce that their latest advertising campaign will feature Madeline Stuart. Madeline, an 18-year-old model from Brisbane, Australia has recently become an Internet sensation as people from around the world have been inspired by a model who is redefining the perceptions of beauty. After being featured on The Today Show, Madeline has reached nearly 400k fans on Facebook, many moved by her ambition to become the first globally recognized model with Down syndrome.

“*We are absolutely thrilled to work with a talent like Madeline on our newest national ad campaign.*” said Damian Graybelle, everMaya’s president. *“All of us at everMaya feel very strongly about creating a brand that is rooted in a spirit of inclusion and providing opportunities for those who begin life with barriers to success. Our collaboration with Madeline reinforces the work we are doing with Education for the Children providing assistance to disadvantaged youth to overcome challenges and pursue their goals.”*

everMaya will be premiering their designs for the first time to industry buyers at the NY NOW trade show in NYC from August 15th-18th in booth 551. Our mission ateverMaya is to take the tradition of making beautiful products by hand and blend them with modern style to create a limited number of one-of-a-kind pieces. everMaya’s Fashion and Home Collections introduce thecolors, artisanship and culture of Guatemala to new markets. A portion of every sale is donated to Education for the Children, a registered 501(c)(3) non-profit which aims to help disadvantaged children in Guatemala to break the cycle of poverty through education and empowerment.

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If you would like more information about the product line or retail distribution opportunities, please contact Damian Graybelle at 347-886-4436 or email at damian@evermaya.com. Images from everMaya’s photo shoot with Madeline are available upon request.

**everMaya Social Media Links**:

Official Website: [www.evermaya.com](http://www.evermaya.com)

Facebook: <https://www.facebook.com/shopevermaya>

Twitter: <https://twitter.com/shopevermaya>

Instagram: <https://instagram.com/shopevermaya>

**Madeline Stuart’s Social Media Links**:

Facebook:  <https://www.facebook.com/madelinesmodelling>

Twitter: <https://twitter.com/Madelinesmodel1>

Instagram: <https://instagram.com/madelinesmodelling_/>