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**MEDIA ADVISORY**  July 10, 2015

**MLB AND THE REDS TO UNVEIL THE TVCA**

**VETERAN IN-PROCESSING AND WELCOME CENTER**

**WHO:** **Jim O’Toole** – Former All-Star Pitcher

**Bob Castellini –** President and Chief Executive Officer, Cincinnati Reds

**Phil Castellini –** Chief Operating Officer, Cincinnati Reds

**Jacqueline Parkes** – Chief Marketing Officer, Major League Baseball

**Robert McDonald** – Secretary, Veteran Affairs

**Leonard M. Randolph, Jr.** – M.D., Chairman, Tristate Veterans Community Alliance; Major General (Ret.)

**Johnmark Oudersluys** – Executive Director, CityLink

**WHAT:** As an extension of Major League Baseball’s *Welcome Back Veterans* initiative ([WelcomeBackVeterans.org](http://www.welcomebackveterans.org/)), MLB and the Reds, in conjunction with the Tristate Veterans Community Alliance, will unveil upgrades to an existing space at the CityLink Center to create a new veterans reintegration center.  The new center will help some of the thousands of veterans in the Greater Cincinnati area facilitate a successful transition and reintegration into the community through various resources, including financial planning, job readiness, peer coaches and referrals to qualified community organizations/services based on the needs of the veteran and his or her family.

**WHEN**: Saturday, July 11, 2:00 p.m.

**WHERE**: CityLink Center

800 Bank St, Cincinnati, OH 45214

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