

Why Category Management training is a catalyst for change in your organisation AUSTRALIA & NEW ZEALAND EDITION!



Today's changing market requires changes in our business approaches:



OPPORTUNITY: Proactively Look for Training Solutions to Help You Achieve Business Wins as a Retailer or Manufacturer

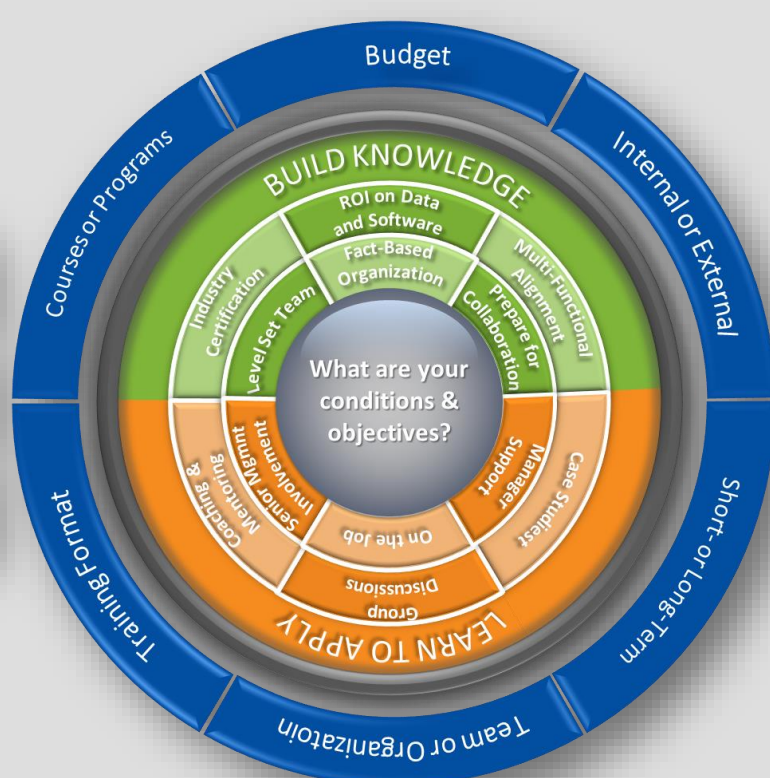
Category Management Training can be the catalyst to create change in your organization – even if you don't "do" category management!

Category management skillsets give your multi-functional teams the ability to make more strategic and fact-based choices in their roles, ultimately resulting in business wins for the organisation.



OPPORTUNITY: Determine How Category Management Training Can Become a Catalyst for Solutions to Benefit Your Business!

Consider Your Current Conditions and Objectives When Choosing a Training Partner



"Best in Class" training should include:

| | Benefit |
|-----------------------------------|---|
| Online Training | Higher retention Saves time Accessible "Just in Time" Self-Paced Easy Tracking Sustainable Customizable Uniform content Cost savings |
| Applicational Learning | Hands-on workshops and case studies that drive learning through applying knowledge. |
| Blended Learning Solutions | A combination of online, webinars, on-the-job training, case studies and live webinars gives the best ROI in your training investment. Live training is also available. |
| Flexibility | Customized and flexible training solutions will meet your specific & unique organisational needs. |

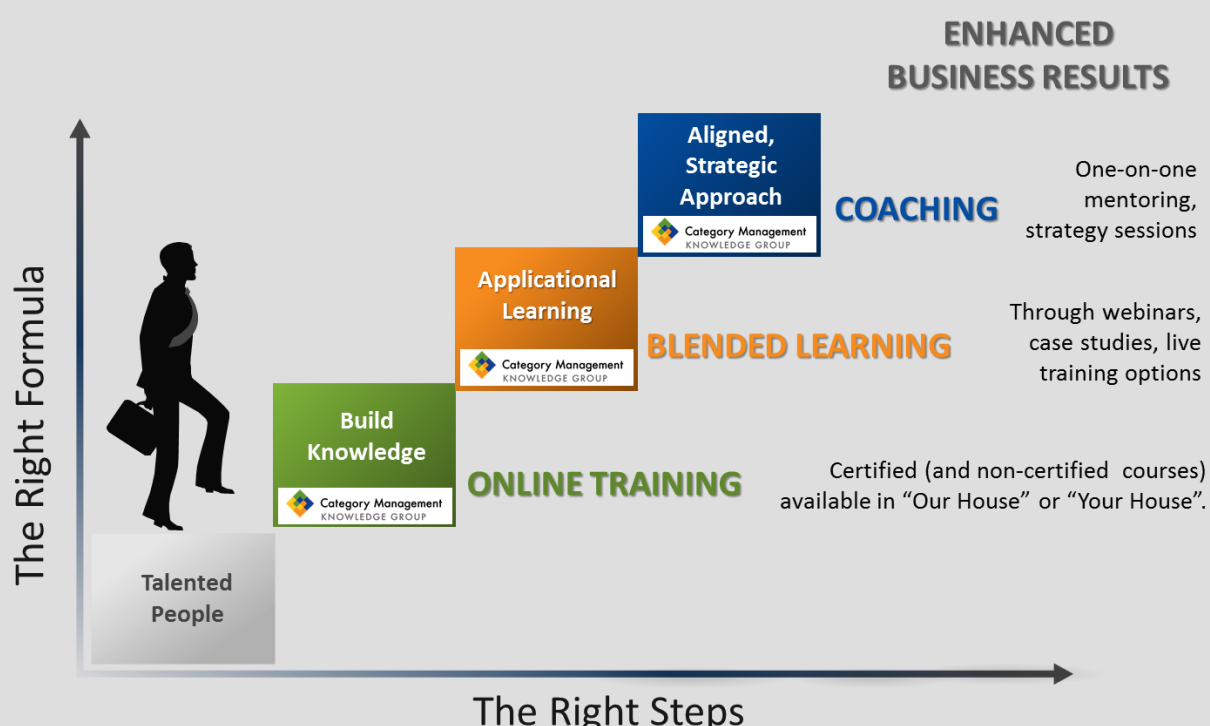
Category Management Knowledge Group is a category management training company that provides flexible and customizable training solutions for Retailers and Vendors around the world.

Metiri Mensus is an innovative and dynamic software distribution and services organization.

[Our Courses](#)
[Our Programs](#)

Additional Options:

- Case Studies
- Licensing Options
- Certified Training Solutions
- Customization



If you are interested in increasing collaboration, alignment, shopper satisfaction and/or ROI in your data and technology investment, we hope you will consider our training solutions. Our clients tell us [how much value we add to their organisation](#) – we'd love to have the opportunity to add value to yours.

CMKG and Metiri Mensus have partnered to create custom training solutions for your organization in Australia or New Zealand that fits within your overall budget, and meets your specific needs both today and in the future.

Contact Metiri