## Founders

## <u>Aike Müller</u>

Aike Müller is German born and moved to The Netherlands in 1998 to study Information Management. He started as information systems expert at PWC and worked as IT security expert for many years. Keezel co-founder by day he is a craft beer brewer by night. As a cord cutter and avid podcast listener Aike is always on the lookout for the latest and greatest in digital tech and media. One day he wanted to use VPN advantages like location shifting on media devices that don't support installing software. It wasn't there yet. Meet keezel.



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## Friso Schmid

Friso Schmid studied international economics and business studies and met Aike in 2010 at a consultancy gig in the multi-billion dollar meat industry. Soon after they both quit their jobs and turned vegetarian. Friso worked at Capgemini, then in startups and design and became an early sparring partner for Aike in the "keezel-let's-make-this-real-phase" before being promoted to co-founder. Friso is keezel co-founder by day, musician by night playing the Dutch music scene.



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