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Under Embargo until Wednesday, July 15, 2015 at 05:00 U.S. EST

Textile Exchange Releases Second Annual Preferred Fiber and Materials Report

Preferred Fibers Outpace the Growth of Conventional Fibers

(Global) Textile Exchange today released the 2014 Preferred Fiber and Materials Report. The report is a collection of data about raw materials that are used to create textiles such as apparel, sheets and towels. Textile Exchange is an international nonprofit organization nonprofit committed to a more sustainable textile industry. The intent of the report is to educate the textile industry about more sustainable material choices and resources. Preferred materials include recycled polyester, lyocell, organic cotton, and more.

The Preferred Fiber and Materials Report showcases an increase in the use of preferred fibers and materials, both through survey results as well as textile industry reports that demonstrate how preferred fibers are outpacing the growth of conventional fibers (such as cotton).

The report is designed as a tool to help brands, retailers, educators, nonprofit organizations and the entire textile supply chain understand the Preferred Fiber & Materials (PFM) market. The long-term goal is to support the growth and development of the PFM supply chain from fiber to finished product and on to the consumer. Providing this support is essential to Textile Exchange as it will lead to fulfilling our vision of a global textile industry that protects and restores the environment and enhances lives.

According to Tricia Carey, Textile Exchange Board Vice-Chair and Director of Business Development for Denim at Lenzing, "In an evolving marketplace, the Textile Exchange Preferred Fibers Report provides pertinent information for the global supply chain. This report builds upon the series of data from previous years to monitor progression."

The report also challenges the textile community to address today's market use of synthetics and encourages them to adopt more sustainable options. Textile Exchange works on a global scale to support the transition to more sustainable fiber and material options. Textile Exchange is an industry leader for sustainable materials, focusing on research, and integrity development for the global textile supply chain.

The report congratulates the **Top 10 users of Recycled Polyester***:

NIKE Inc., The North Face, Target, H&M, PUMA, Williams Sonoma, G-Star Raw, Mountain Equipment Co-op, Volcom and Prana.

Congratulations also go out to the **Top 5 users of Lyocell***: Inditex, H&M, Target, G-Star Raw and Eileen Fisher.

**Top users from results of Textile Exchange survey respondents.*

Access the Report

The Preferred Fiber and Materials Market Report is produced on an annual basis and is complimentary to [Textile Exchange Members](#). Non-Members have the option to [purchase the full report](#) as well as [download a complimentary report overview](#).

Complimentary Report on Organic Cotton *(released June 3, 2015)*

Textile Exchange also produces an annual report focused on organic cotton. Access it via the links below:

[Download the Complimentary Overview for 2014 Organic Cotton Market Report](#)

[Purchase the full 2014 Organic Cotton Market Report](#)

About Textile Exchange

Textile Exchange (TE), founded in 2002, is a global nonprofit organization that works closely with all sectors of the textile supply chain to find the best ways to minimize and even reverse the negative impacts on water, soil, air, and the human population created by this \$1.7 trillion industry. TE accomplishes this by providing the knowledge and tools this industry needs to make significant improvements in three core areas: Materials, Integrity and Supply Chain. A truly global organization, TE is headquartered in the United States with presence also in Europe, Latin America, India, China and Africa. To learn more about Textile Exchange, visit: www.TextileExchange.org. Follow TE on Twitter at @TextileExchange.