

# ALTA Press Release

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AMERICAN  
LAND TITLE  
ASSOCIATION

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**For Immediate Release**

## ALTA to Host TRID Townhall on Facebook

**Washington, D.C., July 17, 2015** — The [American Land Title Association](#) (ALTA), the national trade association of the land title insurance and real estate settlement services industries, announced that it will host a TRID Townhall on [Facebook](#) at 11 a.m. ET on Tuesday, July 28.

The TRID Townhall, a first for ALTA, will occur via livestream on its Facebook page at [www.fb.com/altaonline](http://www.fb.com/altaonline). The townhall will be free of charge and open to all industry participants. Attendees are encouraged to "join the event" on ALTA's Facebook page so you receive updates and a reminder to attend the TRID Townhall.

"While the Consumer Financial Protection Bureau (CFPB) has delayed TRID implementation until October 3, ALTA members cannot afford to press pause on their training and readiness efforts," said Michelle Korsmo, ALTA's chief executive officer. "With two additional months to prepare for TRID, our TRID Townhall on Facebook will allow industry leaders to share what they feel title companies should be doing now to prepare for TRID and think through important process changes that may be overlooked."

Participating in the TRID Townhall will be:

- Diane Evans NTP, ALTA president; vice president, Land Title Guarantee Co.
- Dan Mennenoh, ALTA Board member; president, H.B. Wilkinson Title Co.
- Bill Burding, ALTA Board member; EVP/general counsel, Orange Coast Title Co.

During the townhall, the panel will offer advice on what TRID readiness looks like, what industry participants should be doing to prepare to use the new forms and the small details that may fall through the cracks leading up to the October 3 implementation date.

Following the conversation, the panel will answer questions live from [Facebook](#) and [Twitter](#). Use the hashtag #ALTAtownhall to follow the conversation.

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### **About ALTA**

The [American Land Title Association](#), founded in 1907, is the national trade association representing more than 5,600 title insurance companies, title and settlement agents, independent abstracters, title searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.

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