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FOR IMMEDIATE RELEASE



Kem-En-Tec Diagnostics eco-friendly immunoassay reagents to be featured at AACC 2015

ECO-TEK® product line contains no toxic biological or chemical hazards

Windsor, CT (July 20, 2015) – Visitors to Kem-En-Tec Diagnostics' AACC booth #4017 will learn firsthand about the company's ECO-TEK® products, the only commercially available line of environmentally safe immunoassay reagents. Kem-En-Tec technical experts Henrik Christensen, President & CEO, and Henny Nielsen, Sales & Marketing Manager, will be present at the booth, providing visitors a unique opportunity to learn about the benefits of ECO-TEK reagents, especially for ELISA kit development. U.S. distributor Rainbow Scientific, Inc. will also be at the booth to assist customers.

ECO-TEK products eliminate biological and chemical hazards such as BSA, sodium azide and harmful organic solvents commonly found in diagnostic assay components. ECO-TEK reagents reduce the environmental impact of ELISA, blotting or IHC applications without compromising quality, reliability or stability. Additionally, Kem-En-Tec's innovative WellChampion Blocking & Protection Buffer eliminates two to three steps in ELISA plate production, significantly reducing water waste. AACC booth visitors will have an opportunity to arrange for free ECO-TEK product samples.

"The latest developments from our R&D team provide enhancements in the dynamic range of TMB substrates and phycoerythrin (PE) labeled conjugates," comments Henrik Christensen, President & CEO of Kem-En-Tec Diagnostics. "The AACC offers us a unique chance to communicate our ability to meet the requirements of the immunoassay market to our customers and partners."

"ECO-TEK products reduce environmental pollution from laboratory reagents, including elimination of mercury-containing waste," says Peter Mousseau, Rainbow Scientific, Inc. President. "Visitors to our AACC booth will have the opportunity to speak to technical experts from Kem-En-Tec to learn about eco-friendly solutions for their labs."

The 2015 American Association for Clinical Chemistry (AACC) annual meeting will be held July 26-30, 2015, in Atlanta, Georgia.

Kem-En-Tec Diagnostic products are registered and listed with the FDA as Device Class 1: General Purpose Reagents (FDA Reg #: 3005504113).

About Kem-En-Tec Diagnostics A/S

Kem-En-Tec Diagnostics is a leading producer of tailor-made reagents for ELISA, immunohistochemistry and immunoblotting. The company has pioneered the development environmentally safe reagents that maintain high standards in quality, sensitivity, and shelf-life. Kem-En-Tec Diagnostics, based in Taastrup,

Denmark, has more than 25 years' experience in reagent development. ECO-TEK is a registered trademark of Kem-En-Tec Diagnostics. <http://www.kem-en-tec.com>

About Rainbow Scientific, Inc.

Rainbow Scientific, Inc. has been a North American distributor of state-of-the-art products and solutions to academic, government, clinical and biotechnology laboratories for over seventeen years. The company provides cell culture and other bioreagents, diagnostic test kits, scientific instruments and database software for applications in cytogenetics, molecular genetics, hemostasis, oncology, pathology and biopharmaceutical development. <http://www.rainbowscientific.com>

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