A long-time expat, Robert Nelson wrote his first book, "Boomers in Paradise: Living in Puerto Vallarta," while residing in that Mexican international resort city for seven years. He has also lived in Germany, Turkey and Greece and has traveled to over a dozen countries on three continents.

He also is a co-founder of MyInternationalAdventure LLC, an online publisher of international relocation planning information and resources.

Nelson’s over 40 years of business experience includes marketing both consumer and technology global brand name products and services for start-up companies to large corporations. As a brand consultant his clients included Expedia, Driscoll Strawberry Associates, the Chief Marketing Officer Council and others.

He also served in senior level marketing positions for a variety of firms, including Samsonite, Memorex, Kensington and Mountain Bell. He began his career as a radio news director and announcer.

Nelson holds a B.A. in radio and television from California State University, Northridge and a M.S. in mass communications from San Jose State University. He also was an adjunct professor of advertising at San Jose State University for many years.