



**OnPrintShop™**  
Web-to-Print Storefront

# Not Just a Print Shop much more...

Our Clients Recognize us as...  
**True Sense IT Partner**

Most Easy-to-Use

Personalized Support

SaaS & Tailored Made License



[www.onprintshop.com](http://www.onprintshop.com)

# WE UNDERSTAND OUR CLIENTS...

For over 9 years working with printers setting up online business, we have analyzed three success factors common in all success stories:

Easy  
Adaptability



Personalized  
Support



Flexibility to  
Customize



One fact we have accepted that business & end-customer needs are always changing. We always listen, understand & work with clients to creatively find proactive solutions.

“

*OnPrintShop is a superior organization. They treat my business like it is their own and they consistently provide superior value & service. I couldn't be more pleased with OnPrintShop & take every opportunity to praise this outstanding organization of professionals.*

**DAVE GAULDEN, Personalized Paper Manufacturing Group – USA**

”

## We Work as Your IT Partner to Understand, Consult & Deliver Solutions

OnPrintShop solutions help print service providers (PSPs) simplify and automate ordering and reordering for Corporate and Retail clients to increase new & repeat business, reduce cost and expand.

We have clients ranging from small print shops to large trade printers using our easy-to-use specially designed solutions, which have helped them increase repeat business up to 60%, reduce order processing time by 87% and 67% reduction in manpower required to process orders.

## Why PSPs Migrate to Us?



### Our Goal is to Create Value

*Reason our clients respect us, we follow process. First objective is to identify your key products, clients & needs for W2P & showcase personalized demo.*



### We Believe Adaptability is Key to Success

*Recognized by clients as very simple solutions. No need for programmers, ready to get started with flexibility to configure. Our key focus is on simplifying user-experience.*



### One-Stop IT Provider for All Your Needs

*With 15+ years of experience in IT, we offer wide range of solutions like graphics, 3rd party integrations, flexibility to migrate between systems & more.*



### When You Grow, We Grow

*Major differential which has helped our clients to be successful is 24X5 real time support, consistent upgrades & interactive training. One of the fastest to upgrade.*

“



**CondorWeb**

*I have been very impressed with not only the OnPrintShop Designer Tool and Content Management System. Like a lot of US based companies, we were a little nervous about working with an overseas vendor on a critical project but OnPrintShop performed at a very high level.*

*- Brian Gomez, CondorWeb - USA*

”

# Specially Designed Solutions to Maximize Your Success



## BUSINESS TYPES

- Commercial Printers
- Print Brokers / Resellers
- Print Designers
- Marketing Agencies
- Trade Printers
- In-Plant

## PRODUCT OFFERINGS

- Commercial Stationery
- Promotional / Gift Items Printing
- Die-Cut Products Printing
- Wide Format Printing

## TARGET AUDIENCE

Offering Photobook Product

- B2B
- B2C
- RESELLER

Dissatisfied with Existing W2P Provider

E-commerce Store without Designer Studio

- Offer Reseller
- Branded Stores

**ONLINE PHOTOBOOK** License

**MULTI-STORE CENTRAL ADMIN**

**PLATINUM WEB-TO-PRINT** License

**TAILOR-MADE SOLUTION** License

**DESIGNER STUDIO INTEGRATION**

**TRADE PRINTER**

SaaS License

MARKET PLACE/PRINT BROKER

MULTI-BRAND  
EASY MIGRATION

- PERSONALIZE SUPPORT
- STORE SETUP ASSISTANCE
- GRAPHIC DESIGNS
- CUSTOM DEVELOPMENTS
- FLEXIBILITY OF MIGRATION

ADD-ON

- BOOK MODULE
- WORKFLOW AUTOMATION (XML & HOTFOLDER)
- THIRD PARTY INTEGRATION (MIS, CRM, ACCOUNTING)

# Increase your REVENUE

Redefine the way your brand interacts with your customers.  
Drive engagement to new heights with OnPrintShop's Web-to-Print.

## Retail Storefront

Design the most impressive web store, all on your own. Options to design engaging product pages, banners, discount offers, taxation & all you need. Dedicated My Account for your users.

## Quote Management

Option to configure quote form as per the products, as book printing will have different details compared to brochure. Convert online quotes once order is approved.

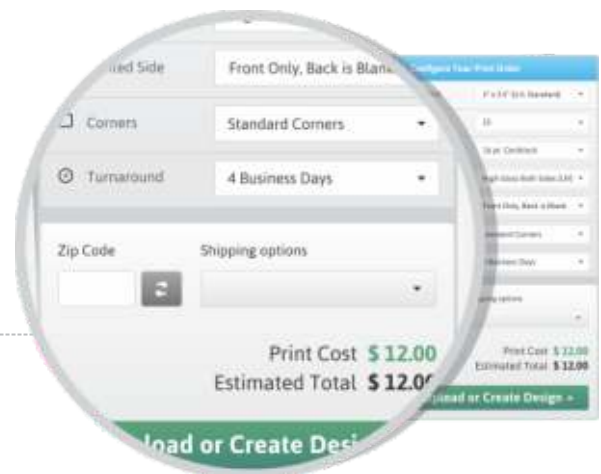


## Branded B2B Store for Corporate Clients

2-Step process to configure B2B stores, to make them feel special & simplify ordering process. B2B admin to manage orders, reports, budget, department-wise approvals, multiple payment options & much more.

## Dynamic Price Calculator

Rule based options to showcase product-wise or quantity-wise additional options – paper, finishing, shipping time. Instant quote depending on the options, email quote and multiple pricing options.



## Online Designer Studio

Intuitive template based print personalization tool, options to configure as per product strategy, integrated with the most stable PDF library to generate high resolution print ready files.



## SEO & Social Media Tools

Advanced SEO tools to get high ranking & increase online traffic. Analytical tools to analyze website performance. Integrated with Social Media APIs to share client reviews & drive target audience.



### Store Admin



## Store & Order Management

Complete control over your store Admin Panel with role based login, Dashboard & Reports, Automated Order Management, Product, Template & Content Setup, advanced marketing tools with flexibility to integrate Workflow Automation & flexibility to integrate Workflow CRM, MIS, Accounting or Third Party APIs.

**65%** Traffic comes from organic search, referral and social media

# EXPAND your Print Business

## Trade Printer Solution

Specially designed for SME/Trade Printers to offer reseller online W2P stores. Solution allows end client, reseller and printer service provider (PSP) coordinate their business activities & processes to minimize cost and maximize their effectiveness in market place.

- Offer online W2P reseller branded stores
- Trade Printer Admin Panel with Complete Control on Online Business
- Centralized order & payment management



**REVENUE GENERATION OPPORTUNITY**

**100+** Our clients are offering online reseller branded stores with setup cost from USD100 to USD450 per month & managing 100+ resellers

“ OnPrintShop has helped us realize our dream of establishing a common touch point for all major participants of print industry. Today we operate a unique business model which wouldn't have been possible without the extant storefront customization. ”

**digmy id** - Kevin Lindsay, Australia



## Multi-Store Web-to-Print with Central Admin

Create multiple online stores for niche audience, products, services, pricing, branding, look & feel with centralized administration. At backend the same team manages stores, orders & payment.



## Designer Studio Integration

Integrate with your existing e-commerce website to give customers a better print personalization experience. Offering unlimited template designs for your product offerings.

# Online Photobook Solution

Path-Breaking Technology that's Advanced, Affordable & Easy to use.

- *Order from anywhere anytime, no download required*
- *Complete solution with e-Commerce store & store management*
- *Flexibility to design unlimited themes, products & design assets*
- *No transaction cost*

Consumer Photobook market has a growth potential of

**\$1.6 billion**



**Photobook**



**Greeting Card**



**Poster**



## Add-on Modules

Our range of Add-on Modules includes Workflow Automation, Book Module, Custom Development, Graphic Design Services & Third party API integration- Mailing Solutions USA DATA, Direct Smile.



## Custom Made Solutions

OnPrintShop has all the systems, tools & experience to deliver even the most complex solutions. Our objective is to deliver solutions that give your team what they need to optimize online business & for the same we deploy our senior team members during requirement analysis.



# 4 STEPS

## to Create Successful Online Business



### 01 Requirement Analysis

Our clients are successful and happy as we discuss every requirement, document it and thereafter verify. We focus on identifying – why need for Web-to-Print, key services & clients, online strategy. We define the right solution that matches your requirements. In case of customization, our process includes detailed documentation, feasibility study & client approval.



### 02 Personalized Demo

Solution expert will provide personalized demo to give you & your team real-time experience to evaluate the solution. Also, provide demo links for your team to further evaluate till you feel satisfied. Post demo, we will provide detailed proposal for custom license solution.



### 03 Solution Delivery

**SaaS Solution** – **Step - 1** Submit form with preferred theme, logo, payment & shipping gateway. **Step - 2** Personalized store ready in 3 to 5 working days.

**Custom License Solution** - Post order confirmation begins our very well defined solution delivery process which includes project allocation, weekly progress report, group email, milestone based delivery, QA, demo and installation.



### 04 Training & Personalized Support

To create a success story for our clients, internal team needs to adapt the new solution easily, for that training and personalized support are the most critical. Post training, our support team provides real-time support to help you maximize ROI. We provide store setup & migration assistance to easily launch the store.

## Success Story

Reducing Inefficiencies in Traditional Pre-Press Processes at World Media Group - 25 years of print experience, operating from 7 locations and a client-base of small to Fortune 500 companies.

### The CHALLENGE

- Inefficient and too many hands were touching the project
- Long order turnaround time and error-prone manual processing lead to high operation cost
- Traditional print personalization processes

### The SOLUTION

- OnPrintShop team did detailed requirement analysis
- Provided multiple branded stores to serve their niche markets
- Personalized corporate stores to offer corporate specific products & pricing
- Deliver approved high resolution print files that can go directly to printing
- Automated order management to reduce turnaround time

### The RESULT

- Order Turnaround Time - **Faster by 87%**, Down from 16 days to 2 days
- Manpower required per project now 2 instead of 5 - **60% Reduction**
- Pre-press departments not required - **100% Reduction**
- Increase Online Traffic - **Over 50%**

## About Us

### Simplifying IT for Print Industry

OnPrintShop is a flagship product of Radixweb, an ISO 9001:2008 certified IT services provider with 15+ years of experience in delivering enterprise-class solutions for diverse industry verticals.

- 9+ years experience in delivering SaaS to custom W2P for startups to large PSPs and Fortune 500 companies
- Clients respect us for simplifying print operations & 24/5 personalized support which helped them generate high ROI
- Dedicated team for North American PSPs as they constitute 70% of our client base
- Specialized team successfully supporting Trade Printers' changing needs for 5+ yrs
- One-stop IT solution provider with 300+ experienced team members
- Value based approach & structured processes make us Zero debt company
- Continuous client feedback, market research & R&D to proactively update solutions

### Our Resellers

**RICOH**

\*For Ricoh Canada & Mexicana customer only

**xerox** 

\*Xerox (EurAsia) for Russian Federation

**DEEP MIND**



Little Green Orange Aps




**Josh Mellentine, USA**  
VP of Operations

“*OnPrintShop helped streamline our order process and made each project more efficient and accurate. This has helped us build business.*”

# PLATINUM WEB-to-PRINT

Available As  
Subscription & License

**+** All Benefits of Platinum Web-to-Print  
(Available As License)

 Integrate with  
your existing  
e-Commerce  
website

## MULTI-STORE - CENTRAL ADMIN



### Mobile Responsive B2C Website

Quickly start with our Ready  
Store Theme library or option  
for Custom Theme



### Advanced & Form-Based Designer Studio

Allow your customers to design  
from scratch or from ready-to-  
use 5000+ complimentary  
templates



### B2B & Vendor Management

Unlimited Private Stores to  
offer personalized services to  
your Corporate Clients &  
outsource to Print Vendors



### Advanced SEO & Online Marketing

Leverage Built-in Marketing,  
SEO & Google Analytics Tools to  
increase reach & track  
performance



### Easy to Manage Admin Panel

Self-explanatory & simple store  
admin panel with live  
dashboard & reports



### Social Media APIs

Built-in Add Shoppers & Yotpo  
APIs to leverage Social Media -  
rewards, analytics, referrals,  
ratings and more



### Mail Chimp & Amazon Cloud Integrated

Online email marketing  
solution & Upload large file  
using Amazon Cloud Storage  
Plugin



### Multiple Online Stores

Target customers in niche  
markets - brand, location,  
pricing, products & services



### Centralized Administration

Each storefront is independent  
but is managed by a single,  
centrally accessed admin  
panel



### Store-wise Settings

Option to add store-wise  
customers, content, offers,  
products, customers,  
templates & more



### Store-wise Look and Feel

Option to have separate store  
theme, brand-specific look &  
feel for the stores



### Web-Based Designer Studio

No download required. Select,  
personalize & order from  
anywhere, anytime



### Online Photo Editing Tools

Customers can choose from  
a range of backgrounds,  
stickers, borders and masks.  
Real-time photo resolution  
check



### Autofill in Layout

Autofill allows your  
customers to create  
personalized album in  
minutes



### Photo Products Supported

Flexible to create wide  
range of photo products -  
Photobook, Greeting Cards,  
Posters



### Online Reseller Management

Manage your reseller network  
by offering W2P Stores &  
centralized communication



### Control Over Sales & Payment

Secured as all payment,  
orders & print ready file  
comes only to trade printer



### Centralized Trade Printer Admin

Centralized order  
management, store settings,  
auto email notifications to end  
clients with reseller branding



### Reseller W2P Store with Admin

CMS storefront & reseller  
admin panel to control  
business, markup cost &  
commission setup



### Online Designer Studio

Offer online personalization to  
your end clients without  
changing website



### High Resolution Print Ready File

Generates industry standard  
vector & layered PDF file with  
fonts embedded



### Designer Studio Admin Panel

Create unlimited templates,  
upload images for your end  
clients



### Web Service Based & Magento Plugin

Ready to use integration with  
60+ hours of technical  
assistance

## ADD-ONS

Workflow Automation | Book Module | Custom Development  
Graphic Design Services | Third Party API Integration

## CUSTOM MADE SOLUTION

Drive Efficiency with Features That Matters to Your Business



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Booth No.  
**136**

**Book Personalized Demo**

**www.onprintshop.com/bookdemo**

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