FOR IMMEDIATE RELEASE



August 5, 2015

Contact: Tina Montalbano Colorado Time Systems (970) 667-1000

Colorado Time Systems Introduces Water Fitness Product Line

Loveland, CO—August 5, 2015— Colorado Time Systems, a PlayCore company, is pleased to introduce the WaterFit Series product line. The product line consists of underwater bicycles, treadmills, and trampolines.

Aquatic fitness equipment has been popular in European countries for years, and is now available in the U.S. market for facilities that offer water rehabilitation, training, and fitness classes.

The equipment is constructed of heavy duty polypropylene and each piece is lightweight for easy placement in and removal from the pool. Using water as a natural form of resistance, patrons work through an intense, yet therapeutic workout.

"This product line is really exciting," said Dr. Anita Sayed, PlayCore Senior Vice President and Colorado Time Systems' General Manager. "It has such a wide breadth of uses that every aquatic facility out there should have this as an option for their patrons."







About Colorado Time Systems (CTS)

Colorado Time Systems, a PlayCore company, has established a reputation for precision and innovation in swim timing equipment. Since 1972, premier aquatic facilities have chosen Colorado Time Systems for platinum quality timing, scoring and display systems. Learn more at www.coloradotime.com.

About PlayCore

PlayCore helps build stronger communities around the world by advancing play through research, programs, and partnerships. They infuse this learning into their complete family of brands. PlayCore combines best in class planning and education programs with the most comprehensive array of recreation products available to create solutions that match the unique needs of each community they serve. Learn more at www.playcore.com.