



**For Immediate Release**

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## **CENTRAL BASIN INCREASES CONSERVATION EFFORTS THROUGH PARTNERSHIPS WITH LOCAL AGENCIES**

Commerce, CA – The Central Basin Municipal Water District is partnering with local retail water agencies to provide increased conservation resources to residents and businesses in the Central Basin service area. At the July Board Meeting, Central Basin Directors authorized the General Manager to authorize agreements with several retailers to increase rebates on water efficient devices. This action to increase conservation rebates will help cities and retailers meet their conservation mandates.

The District will be partnering with Suburban Water Systems, Golden State Water Company, San Gabriel Valley Water Company, Park Water Company and the City of South Gate. The increased incentives form part of Central Basin’s Residential and Industrial Rebate program, which promotes conservation by providing financial incentives for water-efficient devices. The devices available for rebates include toilets, washers, weather based irrigation controllers, soil moisture sensor systems, rotating nozzles and more.

California continues to face severe dry conditions that have led to statewide actions dating back to January 2014 when Governor Jerry Brown declared a drought State of Emergency, and most recently, imposed a mandatory 25% reduction in potable urban water use. Instituting water-friendly practices and investing in water efficient devices are key towards meeting water use reductions throughout our region.

To view the complete list of available rebates, visit the Conservation Page under [www.centralbasin.org](http://www.centralbasin.org).

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*Central Basin is a public agency that wholesales imported water to cities, mutual water companies, investor-owned utilities and private companies in southeast Los Angeles County, serving a population of more than 2 million. In addition, Central Basin provides the region with recycled water for municipal, commercial and industrial uses. Formed in 1952, Central Basin is committed to ensuring a safe and reliable water supply for the region.*

*“Serving Our Community”*