

**Get Efficient, Inc. Announces Launch of Certification Bank**

*Certification Bank provides a complete credentialing solution for businesses and associations*

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Cape Coral, FL (August 7, 2015). Get Efficient announces the release of a new comprehensive solution to support the administration of licenses, credentials and certifications. Certification Bank ([www.certificationbank.com](http://www.certificationbank.com)) is a combination of software and service to support associations, business entities, and individuals trying to keep up with credentials and continuing education requirements.

For associations and “certifying bodies” the Certification Bank solution directly addresses both the management need for data and analytics regarding who is at what stage in a certification program, as well as the communication needs to keep candidates on track and progressing through the certification process. Businesses dealing with mitigating risk with regard to license renewals can now manage the challenge using intelligent tools and dashboards. Organizations needing to keep licenses current to make sure staff are meeting regulatory compliance requirements now have a one stop cloud-based solution which will integrate with their CRM, LMS, AMS or HRD system.

Typically certifications are being managed by spreadsheets and ad hoc programs built with little attention to process. Risk, complex management reporting, and burdensome administrative processes are prevalent. Certification Bank addresses all of these issues. “That’s where Certification Bank helps out. Our innovative solution provides an answer to the burden organizations are facing with regard to managing and administering credentialing programs,” said Brandie Fennell Duncan, Get Efficient CEO.

The new solution is available immediately and supports any size organization.

Get Efficient ([www.getefficient.com](http://www.getefficient.com)) is a consulting and technology integration firm focused on providing associations and for-profit businesses with productivity improvements based on “lean” processes and innovative tools. Among its key areas of competence: Education and Learning, Certifications, Process Improvement, Project Management, Web Applications, Data Migration, and System Integrations. The company has been in operation for eight years.