

# Cheez-It 355 NASCAR Sprint Cup Race to Include Team Fastrax™ Performance

*Sunday, August 9<sup>th</sup>, 2015 Team Fastrax™ will be performing a patriotic American Flag Skydive at the opening ceremony of the Cheez-It 355. The race is being held at the Watkins Glen International in Watkins Glen, NY.*

(Watkins Glen, NY)

The Cheez-It 355 NASCAR Sprint Cup Series race is held at the Watkins Glen International aka “The Glen” in Watkins Glen, NY. Sunday, August 9<sup>th</sup> Kevin Harvick, Jimmie Johnson, Jeff Gordon, Kyle Busch and all of the stars of the NASCAR Sprint Cup Series will battle it out for the checkered flag. As part of the opening ceremony, Team Fastrax™ will be performing their fan favorite, patriotic American Flag Demonstration jump, along with red, white and blue streamers and a Cheez-It Flag.

John Hart, owner of [Start Skydiving](#), and member of Team Fastrax™, said, “We are honored to be performing our patriotic American Flag skydive at such a thrilling event. The Cheez-It 355 is a very competitive race, and it’s sure to be an exciting weekend.”

According to the Watkins Glen International [website](#), fans will enjoy NASCAR K&N Pro Series East, NASCAR Xfinity and NASCAR Sprint Cup Series all in one action-packed weekend. Do not miss a minute of the action with the Bully Hill 125 on Friday, Zippo 200 on Saturday.

This performance of Team Fastrax™ is sponsored by [Cheez-It](#). For nearly 90 years, real fans of Cheez-It® have known that only our cracker offers that one-of-a-kind real cheese taste. That’s because Cheez-It® is made with 100% real cheese. The recipe has hardly changed after all these years, and the cracker is still the same 1”x1” square that it’s always been. In recent years they’ve introduced several new Cheez-It® flavors, including White Cheddar, Reduced Fat, Duo, Hot & Spicy, Pepper Jack, Whole Grain, and more.

Team Fastrax™ is sponsored by [Selection.com](#)®, a leading provider of criminal background checks and pre-employment screening services. Team Fastrax™ is the most ambitious professional skydiving team in the world. The parachute demonstration team has a roster of more than twenty-nine active members, with a collective of more than 300,000 skydives. [Team Fastrax™](#) has performed exhibition skydives all over the world, for audiences large and small, as a patriotic display or as a product promotion.

For more information on the race, or to purchase tickets, visit the Watkins Glen International [website](#).

For questions or for an interview, contact Gene Newsom with Team Fastrax™ at 513-422-5867.

Contact:

**Gene Newsom**

DZO/General Manager

[gene@teamfastrax.org](mailto:gene@teamfastrax.org)



“ We are honored to be performing our patriotic American Flag skydive at such a thrilling event. ”