

FOUNDERS



TIM FORTNER PRESIDENT

After graduating college with a bachelor degree in Economics and minor in Environment Studies in 2011, Tim felt a strong desire to discover what he loved to do. While searching for his calling, he had the privilege of being exposed to a handful of varying occupations. He realizes that working in different professions was not only a blessing, but also a necessity for any successful entrepreneur. In 2013, while using the skills he developed in many of his previous jobs, he started an ecommerce business. Since then he has watched his business blossom into Green Point of View and he truly believes he has finally found great work.



GARETT DELUCA VICE PRESIDENT

Garrett is a New 'Yawka', born and raised. He's a coffee loving, cookie-obsessed sailor from the north shore of Long Island. His creative passion and keen business sense are the tools he uses consistently to drive himself forward in his career. At the age of 20, Garrett founded TwelvEleven Creative, a production company with clients such as Arizona Iced Tea, U.S. Polo Assn., lululemon and Zoom North America. Garrett believes success is inevitable as long as you have the drive to work hard and the ability to always put your best foot forward. When not hiding behind a computer screen you can usually find Garrett in the pantry satisfying his sweet tooth.



MURPHY MCDONALD RESEARCH & DEVELOPMENT

As the Director of Research for Green Point of View, Murphy is able to indulge her roaming curiosity for all things earth science and sustainable living. After earning her degree in Marine Biology, Murphy spent the following years studying the human impact on nature through projects researching reef biology, agroecology, turtle conservation, and just about everything in between. Murphy is now dedicated to living as sustainably as possible, and to sharing what she has learned about science and living well to anyone who will listen. When she isn't doing research for the site, she's staying as far away from computer screens as possible- usually swimming in the bay, running a trail, or indulging in an epic fantasy/ sci-fi novel or two.