AVANU Rolls Back Prices for the WebMux Network Traffic Manager 1.7 Gbits/s Server Load Balancer Models

Popular WebMux models A400X and A400XD prices reduced; lowest cost of ownership in its class now even lower for easy to deploy high performance server load balancing

San Jose, CA – August 12, 2015 – AVANU rolls back prices for the WebMux Network Traffic Manager models A400X and A400XD, affordable load balancers high in performance, easy to configure, and quick to deploy. WebMux load balances client connections among a farm of local servers for a wide range of TCP and UDP Internet protocol (IP) applications and services. The WebMux A400X (single power supply) and the A400XD (dual hot-swap power supplies) support 1.7 Gbits/s throughput and up to 4,999 servers. WebMux uses 64-bit processors to run intensive algorithms that provide high capacity, reliability, and availability for managing, controlling, and securing network layer 4 through 7. The WebMux setup and configuration wizards remove the need for any scripting and make the deployment of WebMux quick and easy for popular applications and services including Microsoft® Skype® for Business Server, Lync® Server, Exchange 2010 and 2013 Server, SharePoint®, LiteScape, Pexip® Infinity, Oracle® WebLogic®, IBM® WebSphere®, terminal services, and HTTP/HTTPS servers. The new pricing includes two-years warranty coverage for parts and labor.

"We are seeing a steady demand for affordable hardware appliance load balancing with our WebMux models even though we introduced our Virtual WebMux software edition in May, 2015 to address the virtualized data center and cloud computing environments. As we monitor the industry's directions, we will continue to support both platforms to meet all of our customers' requirements." Pamela Sun, President of AVANU

Customer-centric AVANU adds product value placing customers first from designing the user interface and features to their customer support services. WebMux appliance models offer performance scalability supporting 1 to 10GbE copper or 10GbE Fiber SFP+ (SR or LR) interface. All models support dual hot-swap power supplies and monitor traffic history. WebMux's Flood Control® feature was developed specifically for a Department of Defense service organization to provide protection on their servers against Denial of Service (DoS) and Distributed Denial of Service (DDoS) attacks at the IP/UDP level. A few models have an IPMI port for remote IPMI services (dedicated out-of-band and in-band management including remote power on/off for soft/hard resets, monitor temperature, and access remote console). All models come with a two-year product warranty covering parts and labor with one-year product technical support and firmware updates. The Virtual WebMux Software Edition for virtualized data centers and cloud computing environments is available for 1, 3, 5, or 10GbE throughput and comes with a full year product technical support.

The U.S. and Canada suggested retail price for the WebMux A400X (single power supply) is US$4,199.00 and the A400XD model (dual hot-swap power supplies) is US$4,999.00. For information on International pricing, a WebMux reseller partner, or questions regarding a project, AVANU can be reached by email 'info@avanu.com' or telephone 1.888.248.4900 (U.S. Toll Free), 1.408.248.8960 International. Additional product information can be found at the web site 'www.avanu.com'.

About AVANU®
AVANU® founded in 1997 and based in San Jose, California is a privately held network infrastructure product developer with manufacturing and production in the United States. AVANU focuses on developing high valued products for the IT infrastructures and data centers environments that are cost-effective, full-featured, and high performance. AVANU adds value by being customer-centric by placing customers at the center of their product design, from the standpoint of the user's interface, features, and customer support. AVANU's flagship product, the WebMux Network Traffic Manager, is a full-featured load balancing solution for managing, controlling, and securing local network Layers 4-7 traffic. www.avanu.com

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