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## **ConAir Pet Pampering Kit Celebrates Goodnewsforpets Anniversary**

*Kit Provides Pet Owners a Chance to Pamper Their Pet Year-Round*

New York, August 11, 2015 – This August Goodnewsforpets™ helps pet parents discover new ways to interact with their pets. Goodnewsforpets today announces the start of the next 15<sup>th</sup> anniversary giveaway with Conair®. The celebration continues as Conair® offers the “Conair Pet Pamper Kit,” a retail value of \$124, and Goodnewsforpets adds the GNFP Heart-Paw Charm to pet parents looking to spoil their pooch all year round. The three contest winners also select a local shelter or rescue where a donation will be made in their name. To enter the contest, simply register at <http://goodnewsforpets.com/pamper-your-pet-with-conair-giveaway> by August 31, 2015.

“As one of the leading news sites for all things animal products, news and health, we wanted to work with [Goodnewsforpets.com](http://Goodnewsforpets.com) to commemorate their landmark 15<sup>th</sup> anniversary. In celebration, Conair will be giving away our 'Conair Pet Pamper Kit' to three winners. The Conair Pet Pamper Kit has a little bit of everything to keep your pet beautiful and well groomed, just before the fall” remarks Conair Product Manager, Austin Russo.

The Conair “Pet Pamper Kit” allows pet parents easy ways to make regular grooming another opportunity for positive interaction with your pet. The user-friendly kit makes the process enjoyable for both the pet and the pet parents.

The featured Conair “Pet Pamper Kit” includes:

- ConairPRO Dog™ 16-Piece Pet Clipper Kit
- ConairPRO Dog™ Palm Pro™ Micro-Trimmer
- Conair Pet Large Nail Clippers



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- ConairPRO Dog™ Flea Comb with Memory Gel Grip
- ConairPRO Dog™ Medium Slicker with Memory Gel Grip

Goodnewsforpets will also cover new ideas on how to interact with your pet all month long. From toys to treats Goodnewsforpets will offer information on new ways that pet parents can enjoy time their pets.

“So far the contest series has exceeded our expectations. We’re thrilled ConAir has joined in celebrating our 15<sup>th</sup> anniversary. The company makes great products and we’re happy to share the spotlight with them “ said Lea-Ann Germinder, APR PRSA, President & Founder of Germinder & Associates and publisher of goodnewsforpets.com.

The Anniversary Contest Series continues its 8<sup>th</sup> contest as it marks the 15<sup>th</sup> Anniversary for the vet and pet news website, Goodnewsforpets.com. Each contest features a pet industry partner with an exciting partner offer and a sterling silver Heart-Paw charm custom designed by Elena Kriegner for Goodnewsforpets. The charm is as versatile as you and can be worn as a necklace, on a bracelet or even a pet’s collar. Each contest winner also earns a donation to his or her favorite shelter or rescue. For companies wishing to participate in the contest or sponsor other areas of the site, please contact Lea-Ann Germinder at [Lgerminder@germinder.com](mailto:Lgerminder@germinder.com) or at 212-367-5130.

#### **About Germinder & Associates & Goodnewsforpets.com**

Germinder & Associates is an award-winning New York City based agency that provides strategic counsel, digital publishing content, and national campaigns for niche markets including animal health and pet products. Goodnewsforpets.com has curated news of interest and importance to informed pet parents inclusive of the pet industry and veterinary profession since 2000. For more information contact Lea-Ann Germinder, President and Founder at [Lgerminder@germinder.com](mailto:Lgerminder@germinder.com) or 212-367-2170.

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