

Industrial Strength Marketing Named to Inc. 5000 & Announces New Headquarters in Nashville

Growing Digital Agency Relocates to Germantown as Co-Anchor to
The Warehouse Renovation at 5th & Taylor

NASHVILLE, Tenn., August 12, 2015 – Industrial Strength Marketing today announced that the integrated marketing agency has been named one of *Inc.* magazine’s 2015 Inc. 5000 Fastest-Growing Private Companies in America and that the firm will relocate its national headquarters to the historic Werthan urban-industrial development in Germantown.

“This is a huge week for us, with two significant announcements to celebrate” said James Soto, Founder & CEO of Industrial Strength Marketing. “Being named to the Inc. 5000 is a testament to our agency’s amazingly talented team. And determining the location of our new headquarters is icing on the cake which lays the foundation for a bright future ahead.”

“We’re unapologetically industrial at heart, so we couldn’t be more excited to find a home so fitting to our brand,” said Kevin Brown, Managing Partner. “The creative, collaborative, and community-focused energy of Germantown will give our team a unique platform to do big things. We’re all giddy.”

ISM has signed a seven-year lease co-anchoring the 150-year-old industrial warehouse once used by Werthan Packaging, tripling the footprint of its existing facility in Brentwood, Tenn. Initial plans include a mezzanine, nap room, maker room, arcade, and café. Construction begins in October.

[Industrial Strength Marketing](#) is part of a growing list of Nashville-based technology companies named to this year’s Inc. 5000 list, which is ranked according to percentage revenue growth over a four-year period. The 34th annual list has previously included companies such as Microsoft, Timberland, Intuit, Oracle, and Zappos.com.

ABOUT INDUSTRIAL STRENGTH MARKETING

Industrial Strength Marketing (ISM) is a leading marketing and technology solutions provider focused on B2Bs and the industrial sector. It plans, designs, executes and measures integrated marketing strategies. ISM's total industrial marketing solutions range from strategic agency of record engagements and turnkey inbound lead generation programs to class-leading website development, award-winning design, e-commerce, and integrated marketing campaigns. It excels at helping industrials at varying stages of their digital marketing evolution to align their business strategy with the marketing strategies necessary to reach their growth and profitability objectives.

<http://www.marketstrong.com>

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